

The System Dating Dictionary

Dragon Lee

ACCEPTANCE

If the cost of her acceptance is your integrity, Ayn Rand would have called it "sanction of the victim" - General Love.

There's a new "sheriff in town. He is tired of seeing his boys getting their hearts shot up - Uncle Jethro Love.

No. 2 Rule: Never try to keep someone who does not want to keep you - Doc Love.

It's simply amazing what a man will put up with, or go through, to gain a woman's acceptance. In their search for the answer, men are constantly asking themselves, "Can I do this, or can I do that without turning her off? Can I say this, or can I say that, so she will accept me?" Even Attila the Hun, the first left-wing extremist, wanted to be accepted by a woman!

If a man knew what a woman wanted, he would be overjoyed to give "it" to her. What man wouldn't?

But how is he to know, or find out - or does "it" even exist?

(Tom, the protagonist in this book, is an excave man who only thinks of sex and sports, and eating off paper plates. Caprice, whose legs go from the floor to her neck, will play the tormentor in all of the Dating Dictionary's "war stories." She is selfish and only helps the relationship if she makes out - unless, of course, she has high Interest Level (see Truth Triangle) in Tom, then it is his turn.)

Tom knows (instinctively, for once) that he can say or do anything, around his best buddy and his ever-loyal pooch, Fido; he even knows they will love it. He knows that when he makes a fool of himself they will never hold it against him. In fact, no matter what he does, it will never come back to haunt him. Yes, your best friend and Fido really do practice "unconditional love." And they are the only ones who do.

Tom also knows he can't say nor do anything around either Caprice nor her feline, Pussycat! Why? Simple:It's due to the pain and the scratches he has endured. Yes, Women and cats really do have different needs than men and Fido-but what are they?

Is there a method to this madness? Is there a way to get a woman to see you on Mount Rushmore smiling next to Lincoln? Are there undiscovered facts of reality that no one can else explain? Is there a "tried and true" set of rules that will make her accept you? And even more: make her want to make you the love of her life - forever?

My job is to coach you and show you how she plays the love game, and what she really romantically responds to. Do what I say, and she will want to keep you around for a very long time. I am even going to tell you how to spot a good one from a bad one. But if you like repeating your mistakes from woman to woman, or you would rather listen to your overblown ego, or you are a quitter and will settle for second best, read no more.(I get back one in 200 - you really don't want to be one of those, do you?)

I will be your drill instructor because The "System" is hard to do. I will be your coach in the boxing ring of love - so you can get off the ropes! Why? Because for one reason or another, you have never been told the facts of the love game - or even worse, you have been brainwashed to treat women a way that has only compounded your problem. The Reality Factor says that women in love neither confuse nor reject men.

Everyone forgot to tell you that until a woman stops playing head games, and throws in the towel, you have to convince her that you are the greatest thing since popcorn. (Even better: How about her jumping through hoops for once?)

Doc Love is on a mission from God to save the American male's heart from further destruction. I want to make sure Miss Right accepts him, loves him, and keeps him. Why? Because divorce lawyers should be made homeless. It's time for men to come out of the dark ages, and take control of their lives.

Before we start, I need something of outmost importance; I need your commitment. Without that, I don't want you on this love campaign. Until she decides you are Mr Right, this is a war of the hearts, and I don't want anyone aboard who isn't 100% dedicated to this mission. You have some bad habits I 've to break, but you can do it.

It would be nice to give you a magic potion and tell you everything will be OK, but snake oil doesn't cut it; Only hard work does. There are no freebies in life, just death, takes, and up until now, head games and confusion. It's not going to be easy, so I don't want anyone along who is dragging his feet, or thinking this can be done overnight. I know you have the ability, but do you have the guts and determination to do what is necessary ? Remember, we will be going against the most formidable creature: the American female. You know the one with the chip on her shoulder.

Gentlemen, welcome to Doc love's version of boot camp! If you have any doubts about this cause being just or necessary, remember what your breakups and temporary losses of sanity have cost you. Look at your past dates from hell and the 50 % divorce rate. What about the "good one" who got away? Think of the legal and financial noose that you put around your throat when you, her, and Uncle Sam get hitched - and unhitched. Most of all, think of the kids. Do you want to continue going down loser road, repeating your mistakes playing the stooge, and talking some more falls as you impersonate Mr. Nice Guy? It doesn't fell good, does it, Mr Nice Guy?

Add it all up, and it's not a pretty sight. So, let's make it real simple, guys; do you really want to go through that pain again? Search your soul, brother - it's time for a reality check.

Listen to me, guys - I am the only one who can get you out of this mess!

The "System" is a body of principles and concepts regarding romantic relationships. The "System" works because it is built upon the realities of dating. Your way does not work, because it is based upon emotions, brainwashing, false hope, and wishful thinking. At best it has been hit or miss, or worse ...

You must realize that I'm the only one on your side, because all the other love doctors come from a female perspective. I am the only one you can trust because I'm the only one who has ever talked to you this way. I am also the only one who has something fantastic to offer, but let me warn you, it is not going to be easy.

So what are you going to do? Screw around like you have been, or "just do it" ? you have the combination to the safe in your hands; don't blow this fine opportunity.

The key is, to leave your ego and past out of this. If you will do this, I'll show you how to win the " battle of the hearts." Remember, do all that I say and you will be accepted, loved, and kept by Miss Right.

Have fun guys.

ACTRESS

After the first date it's all downhill - Fast Eddie Love.

Things are always at their best in the beginning - Pascal.

Everything new appears beautiful - Anonymus.

She weighs 116 lb. And you weigh 185 lb., plus you have more muscles(hopefully!). On the outside, it would appear the advantage is yours, but in reality she is the stronger of the species when it comes to love. Why? Because she cheats! She utilizes psychological tactics and strategies that are unbeknownst to rational, logically thinking men.

Acting, which is the fine art of camouflaging through confusion, is her favorite ploy. She could teach the chameleon a trick or two. This small lizard changes its colors to blend in with its surroundings, so it can't be eaten, and conversely, so it can eat. Men were not born with the ability to camouflage their "honest and open feelings". Women can, however, change their feelings or minds about something from one moment to the next. To you Psych majors, this means she can be Joan of Arc one minute, or Sharon Stone the next, without even batting her long eyelashes .

A woman can turn on and off the tears quicker than a Hef's Playmate can disrobe for a camera shoot. To a man, this behavior seems irrational and inconsistent, but what does he know? If he asks her, "Honey, why do you say one thing and then say the exact opposite five minutes later?" She will retort, "I don't know what you are talking about." That's why you should save your breath, and never ask.

The key is, to read her actions toward you and under no circumstance take "changing colors" personally. Remember, there is a bright side; you will never get bored!

ADAM(and Eve)

Give me a wounded heart, and I will give you back a believer in The "System" - Reverend Love.

You and I have to go behind the barn, so I can set you straight about this women thing, Boy - Jethro Love.

They, they so called victims, been having a field day on your heart - General Love.

Adam, the first wimp, had his shot, missed it, and its been downhill ever since. Just because a Kim Basinger look-a-like named Eve walked by in her latest birthday suit, he didn't have to slobber all over himself, and beg to take a bite - of the apple that is! Adam knew they had it made in the garden; no pollution, and the best, no parking enforcement!

What Adam should have said was, "Eve, forget that snake, or forget me." He might have even tried bluffing. But Adam was "whipped," and the rest is bad history. You guys must never underestimate the power of a woman, even without a serpent.

The key is, get the "N" (no)word in your vocabulary, and be prepared to use it, tough guy! You know she is going to disagree to test you eventually so let's get prepared for it. remember, kissing up could cost you a piece of prime property, and put you on the outs with the "one up above!"

ADORING

If Interest Level too high, OK for squaw, but great warrior become boy - Apache proverb.

Love her with everything except words, Grasshopper- Chinese proverb.

They don't respect bootlickers - Cowboy Saying.

Adoring love has no effect on a woman's personality compared to a man's. When her Interest Level shoots the roof, she just delights in it. However, the male goes through a metamorphosis that would even boggle the mind of the first love doctor, Sigmund

Freud. To you Psych majors, this means Tom just isn't the same ol' guy. It's as if magic or sorcery transformed him (by a witch?).

This phenomenon happens to men whose Interest Level goes into the danger zone - above 90%. It's as if Tom is walking around in a daze. When he sees Caprice, he loses all self-control, and acts like putty in her hands. What is worse, this goes on even when she's not trying to dominate him! He just gazes at her, and waits for his orders as if he was a new recruit in the Marines. Plus poor Tom acts like Samson after the infamous haircut - no oomph.

Don't get me wrong, I'm happy for Tom being in love, but when his love goes overboard, he just falls apart. He had better get a grip on himself and pull out of this nose-dive, or he is going to crash and burn his loveplane. Caprice will think his behavior is cute for a while, depending on how high her Interest Level is, but eventually it will fall. Then it's, "Adios, Tomas." Why? Tom the dopey is not Tom the man, whom she fell for.

The key is, talk to yourself(not in public)about what a clown you are, and practice self-control! Pretend she has short hair and eats like a defensive lineman (what ever it takes). Remember, it's a lot safer (and saner) when she does the adoring.

ADULTERY

When they are away from home - Shakespeare.

At work, where there's smoke, you might get fired. be careful, your Boss might have the hots for her - Sal "The Fish" Love.

One man's wife is another man's folly - Anonymous.

A sane woman (my out-clause!) with high Interest Level cannot commit adultery, except for revenge. So don't give her the ammo. Treat her properly, and she won't mess around. Give her affection, respect, and romance. Practice confidence, control (not on her - on yourself), and be a Challenge (she does the chasing). To you Psych majors, this means be a man. The "System" is easy to read, and tough to do, but what isn't in life that's worthwhile? There is no magic pill, just more practice.

What I find most fascinating about adultery, is how men cannot hide their infidelity (not that I think it's ever right), while on the other hand, for women, it's a snap. The male ego could not entertain the idea that his wife could commit adultery. When a woman fools around, and is asked those very private questions, her memory becomes short. The results of the Cosmopolitan poll said, "Nice girls don't do that."

Don't ever think you are getting away with something. She and Pussycat are territorial, and they have a sixth sense in this area (built-in radar) that men have, but

don't utilize. If she decides to go into revenge mode, just think of how many bars are in your town with horny guys who are real lonely. Get the drift?

The key is, don't get wedded until you're ready to love only one woman - from here to eternity! Remember, you will never kiss another woman for as long as you live!

AFFECTION

It it works with Pussycat, it will work with her - Fast Eddie Love.

Only Feministas hate affection - Doc Love.

The great question which I have not been able to answer, despite my thirty years in research into the feminine soul, is, "What does a woman want?" - Freud. Sigmund Freud, the father of the analyst's couch was no stranger in his befuddlement. Generations of men without his credentials have asked the same question, "What does a woman want?" It's ironic that we have all these love doctors charging for advice, when they openly admit they don't understand women. You might as well buy lottery tickets!

In the love game, affection is the female's number one requirement, after respect. If you are affectionate, she will rob banks for you. Hold on to your seat; she will even give up shopping and stay thin! Yes, it's true! Plus, if she ever finds another man attractive, his image will perish immediately from her consciousness! It's great adultery insurance!

Now for the bad part, men don't have inkling what affection is. That's because no one, including women, have ever told them. Only after she has 90+% Interest Level, that rare moment in time when you can do no wrong, do you show her affection.

When you first see each other, and when you leave each other, just hold her in your arms for ten seconds, with no talking or kissing. Just look into her eyes, and try to give the impression that you like it too! It takes practice, but the reward are incomprehensible. It has even been known to cure nagging and obesity!

However, to show true affection, more conditions must be met. Let her initiate contact, and you back off just before she does; that way she will think she is in control (Ha!Ha!). It doesn't work for clean up duty, though. For some strange reason, when she wants to cut your throat, she doesn't want you to touch her! (It doesn't make any sense to me either!)

The key is, that affection, respect, and romance are your maintenace program. They are going to keep her in love with you. Affection is not a prelude to sex. Remember, she loves affection as much her Pussycat loves to purr!

AGE

A man is as old as he feels, and a woman is as old as she looks - Anonymous.

Youth is wholly experimental - Stevenson.

To a mercenary (gold digger), all rich men just need to be breathing - Fast Eddie Love.

The discussion of age is one of a woman's big no-nos. Guys could care less about how many birthdays they have celebrated, but she is real touchy in this area. To her, she is always too young or too old. And if she is thirty and single, without at least one divorce under her belt, she feels incomplete, in spite of what her Feminista sisters tell her ("You are better off with a mustache" - they should know!). To the unmarried female of 30, it's as if destiny has cheated her. plus, she has to really hurry if she wants brats.

Next comes crows-feet, and I am not talking about Indians! They are those teeny long cracks around her eyes that she sees as deep and as the mighty Mississip! Fat(which she could control) is another sign of age that she knows is diminishing her looks, yet she would rather graze. Men can claim character and wisdom with age (look at Paul Newman), but all she gets is "May I help you, Ma'am?" by the college hunks working at the ice cream or cookie section of the market.

The key is, replace the word "young" for "old, " in your vocabulary and never ask her for her age (Why turn off the buyer?). Remember to buy for her birthday a pretty (low-cal) cake, card, and(inexpensive) gift - just be sure and forget the candles!

AGENDA

If you give too much, you can never take it back - Doc Love.

Everyone keeps track, especially women - Fast Eddie Love.

Give her what she needs, not what she says she wants - Rabbi Love.

Caprice told her girlfriend she is going out with Tom for the first time, "Just to see what happens," Hogwash! Tom, on the other hand, knows that the only reasons he is going out is to raise Caprice's Interest Level. Taken at face value, what Caprice says sounds fair to an outsider (women always verbalize fairness), but the reasons Caprice is really going out with Tom is because she has 65% Interest Level, and she has to. If Tom manifests confidence, (self) control, and Challenge, all of which "push her buttons," there will be a second rendezvous. Most guys do not get a second date. What's your record?

However, in Caprice's sub-conscious, mush more is going on. Lurking in that sweet, super-fine body and gorgeous mug is a private agenda; a tightly written script of how

things are going to be with Tom. Caprice is actually like a “mole,” a double agent; a James Bond working for the former left-wing extremist in Russia!

She will apparently work for the betterment of the partnership, but in reality Caprice is being driven by her agenda. She has big plans for this relationship (ask any unhappily married man), assuming she doesn't want to unload Tom. But Tom is going to be around a long time. Why? Because he will follow The”System.” Sadly, and in her defense, she isn't even consciously aware of her agenda. The poor girl is programmed, like the salmon swimming upstream, or a homing pigeon flying back to his cage.

This next statement should bring down the house! Caprice will say one thing that she honestly believes when she says it, but on an emotional level, that ol' agenda just keeps rearing its ugly head, making her do the opposite of what she says. My cousin Sal “The Fish” Love says, “Confusion is her game, and pain is the penalty.”

So what's Tom to do? How does he derail her subversive plans? Is it possible for Tom to destroy her secret list of “how things are going to be?” Can Tom save himself from her treacherous heart? Is there any hope left for America?

The keys are, make sure the woman's Interest Level is higher than your is, (or at least make her think it is)via Challenge, and to only go out with flexible givers. But remember this will only slow her down. When it comes to their agendas, women are relentless! Except you have Kryptonite for superwoman - Challenge. You really have a huge advantage. You see women understand men and men do not understand women. But Super Women does not know that her Achilles heel is Challenge. Remember, no one has ever used it on her and that is why you are up to bat.

ALONE

Whatever begins, also ends - Seneca.

It's better to be alone, than it is to be a slave - Father Love.

You come in alone, and you go out alone - Uncle Jethro Love.

You see these “heavyweight” guys in entertainment go through a brutal and costly divorce. Half an hour later, they are ready to throw in the towel, march down the aisle of everlasting bliss(again?) with another mercenary - even before the ink is dry on their first alimony check. All that power, and they just can't stand to date all those groupies and fans that wouldn't give us “regular” guys the time of day. You can see wanting female company, but these guys cannot wait to get another ring through their noses. I have to call it as I see it;some guys just cannot stand to be alone(single).

These lonely guys don't realize that normal women respond to Challenge. Here, on one hand, is a guy who should be playing his cards next to his chest(Challenge), but wears his heart on his sleeve(poor baby). He cannot wait to go to Tiffany's and buy some even bigger rings. Shouldn't three divorces tell him something? Of course not, women are illogical and inconsistent - at least that's what his experience tells him.

His new Miss Right is just as dumb, because she and everyone else knows he is on the rebound. To you Psych majors, this means his emotions are like a drunk driver, all over the landscape. Where are his friends and managers? He should be in a convalescent home thinking about his female selection process (What's that?), and trying to figure out what happened, before he jumps into another fiasco. Oh, I'm sorry ... Y forgot that he couldn't be alone.

The key is, there is no key. There are those who will read this material and will not be phased by it. Remember, some guys don't want to be fixed.

ANSWERING (Machines)

When it come to the Battle of the Sexes, women have F16's and men have BB guns - General Love.

Check yourself, before you wreck yourself - Ortiz.

Give us a few good men - US Marine Corp.

To a woman, an answering machine is a great weapon. Part of that is due to the fact that men think it is just for leaving messages - how naive! If she can control a part of the communication in a relationship, she can then further her scheming agenda. In Operation Desert Storm, Apache helicopters knocked out Saddam's radar and communication installation, so his troops in the field couldn't talk to Baghdad.(Surprise!)

When you leave a message, you give up self-control(one -third of control - see Truth Triangle). You don't know when or if she got the message. You don't know when, or if she is going to call back. And you saw none of her body language as she spoke, assuming she returned the call. Waiting isn't fun. Plus, it leads to misunderstandings. How are you going to judge her Interest Level, when communication is such a gray area? You can't. everything she does and says has to be black or white in your mind, no loose ends, and absolutely nothing taken for granted. So let's run a tight ship and do the opposite. No messages for the first sixty days.

You get the home phone number and her answering machine is always on. You call at 6,7,8,9 p.m., and no answer. you do it Monday, Tuesday, Wednesday, and get that same silly message. you have a control freak or screener on your hands. Why does she hand out her number to so many guys that she doesn't want to talk to or date? She's a female variation of lonely boy! Leave your name, number, and "give me a call" the following Monday, and above all, don't tell her it's the 22nd time you have called - remember, Challenge. (If she has a caller-ID, use a public phone.)

If she calls back(1 in 100) and accepts and keeps the date on the night that you ask her out for, I'll polish your PT Cruiser!

If you are supposed to go someplace with her, or you are going to meet somewhere, don't buy into the old "just leave a message with time and/or place" trick. Talk to her, preferably face to face, and get the facts perfectly clear. You have to match her words and actions, and with a third party like an answering machine, she could keep you in the dark.

Have you ever heard, "I thought you meant the other Mall"? "Something must be wrong with my machine." "It was so late I didn't want to wake you," or, "I didn't call because I had to be at work real early." " I thought you meant next Wednesday." "What message?" And there are a thousand more. The way to beat a bad habit is not to start it.

The key is, to realize that men talk to women, not their answering machines. One of the greatest things about The "System" is that it forces the woman to show her true Interest Level, but only if you follow its principles. Remember, the answering machine and telephone are like playing with firecrackers, so handle with care.

APOLOGISE

Expect respect rather than beg for approval - General Love.

Never let them wear you down - Fast Eddie Love.

Women are attracted to strong men(the character trait, not arm size), and everybody makes mistakes in relationships. Between buddies, apologizing is no big deal. But in male-female romantic relationships, it's just isn't the same. Two lovers who have had a spat(polaina;trifulca)will not phone each other, playing the old "I can hold out longer than you can" game. One of the two parties might pout, until the other half gives in. Hopefully, she is the pouter because it doesn't look right when a man does it. Can you just picture a Dallas Cowboy pouting!

If men were perfect, they wouldn't get into these positions, but it happens. Women read social situations much better and quicker than men do (always have and always will). So odds are, she really knows who the guilty party is.

The key is, if you are guilty, fess up as soon as possible. Say it once, no groveling, and she will not interpret this as weakness. If you are not guilty, hold your ground - she might be testing you (Yes, they do that!). Start asking for those new home phone numbers from other women, just for backup. Remember, you are not looking for a weak woman: you are looking for adaptability and integrity - the needle in the haystack.

ASSERTIVE

Always look good - Sal "The Fish"Love.

The more you know about women(product knowledge),the more confident you are with women - Doc Love.

Clinically sane women like secure men, so fake it - General Love.

You talk to caprice at the wedding reception for ten minutes and then ask for the home phone number, almost abruptly. On your first date, as you shut off the car engine, she goes for the door. If she says"no," you got a Feminista or a structured woman or one with low Interest Level on your hands. If she says, "This doesn't happen very often," she just told you in Womanese she likes what you did(her other dates aren't gentlemen), and it verified The "System" as it upped her Interest Level.

Take her hand, help her out of the car, and offer your arm. If she fights this, she has low Interest Level or she is structured. When you walk into the restaurant, you hold the door open so she can go in first. You pick the table and pull out her chair. Classy women like this. Feministas hate it - "I can pull out my own chair, thank you very much!"

Since she knows you're a take charge guy, she doesn't have to worry about what is going to take place because it's all in your hands. Her comfort level is rising and she knows you have class. Nothing beats a self-assured man.

Look at all the mileage you got, mostly without saying a word, or spending a dime.

You also tested her Interest Level and her attitude, by her reactions. Tons of info. for you.

The key is, being bold and gallant. She is looking for the knight on the big white charger that she reads about in her stupid romance novels. Remember, after she decides to keep you, she will be throwing those books in the fireplace, where they belong, while trying to keep you warm!

ASSET

Ask yourself,"Is she part of the crew, or part of the cargo" – Uncle Jethro Love?

Take two oxen to pull wagon, Grasshopper – Chinese proverb.

Everything is cute in the beginning – Doc Love.

When I talk to you about success with beautiful a woman (if you like her, she has to be beautiful on the inside as well as the outside!), I explain to you what components make up a good female attitude, what the man's attitude should be made of , why her Interest Level is the most important factor in the relationship, and how to keep her happy over the long haul. I don't ever mention your Interest Level, because if you are talking about her to me, i know you like her. But there is a more important reason why I don't put the man's Interest Level on the Truth Triangle:it's a non-issue. Unless she has Interest Level in you (first), what's there to talk about? I get tons of email questions and all I read is how much the guy likes her but she is not responding. Forget her. She has to like you from the beginning. (Remember, guys, only Professional Daters go out when their IL is 40-49%.)

You men have been brainwashed to believe that you can impress Miss Right by how much you keep verbally expressing your love for her. In fact, it has just the opposite effect. She is happiest when she says, "I love you,"twice as much you blabber it to her. Men fail to realize that she only cares about her(selfish) Interest Level toward you. In fact, if her Interest Level were in the Twilight Zone (90% plus), she would be projecting her Interest Level onto you, even if you were not interested. You guys just had it backwards.

Let me state m first two Laws/Rules of Love for you.

1. Interest Level cuts everything (hers, not yours).
2. Never try to keep someone who does not want to keep you.

Get these truths embedded in your head. Ignorance of these two facts is the main problem that jealous, possessive men (after they get dropped) and stalkers have. They don't understand that it takes two, not just one, Interest level(s) for love to exist. This is very complicated!

Now I will tell you my "asset" war story. One day I went for a ride with my beautiful woman in her Cherokee. Twenty minutes later, we got a flat tire, which was not her fault. Of course, she had no spare, which was her fault.

The next day, while I was in her home, she played her answering machine. Her dentist had called because she had skipped her appointment. Another time, her electricity was shut off, though she had plenty of money. These are only three examples of how un-together she was. After many months, I began to see more and more flaky traits. Can you imagine her running a household? Raising your kids?

I began weighing her pluses and minuses. On one side, she smelled like jungle gardenia , looked like Cindy Crawford – but thinner, and of course she never, ever nagged. She loved me, was more fun than a roller coaster ride at Magic Mountain, and she made me feel like a million dollars. On the other side, she was a mess. My moment of truth hit me one morning while shaving and staring in the mirror: I came to the sad conclusion that she wasn't good marriage material. Why? Because she was a non-functioning woman.

The Reality Factor says that being in love and having a successful marriage are way different things. Though it almost killed me, I dropped Miss Flaky. I knew that if I continued to see her, I would be hooked forever, She later called me, and I listened to her please on my answering machine (which you would never do!), but I never picked up the phone. It got to the point where I would have to leave my apartment because I knew I didn't have the strength to turn the volume down and feared caving in and calling her – remember now, this is the girl whose legs went on forever! I forced myself to hustle new home phone numbers, though I really was not interested in doing so.

Eventually, I got over her (only time heals). But here is the good part: the next time another Miss Flaky came along, it was easier to spot her and for me to take a walk sooner. Plus, I learned to control my feelings a little more. You will too. Remember guys, we only have to find you one good one.

You know what you have to do, and only you can do it. So study and practice The"System." And try to have fun with it.

The key is, to never go out with someone who has more problems than you do! Marriage is supposed to be longer than a sentence at Attica, so it's better for you if she pulls her own weight and is a functioning woman. The more positives that describe this lady (self-sufficient, self-supporting, reliable, and responsible), the less you will suffer, if she decides to incarcerate you for life. Remember, the opposite of an asset is a liability.

ATTENTION

There is always a down side to every deal - Sal "The Fish" Love.

When you are in pain, God is telling you, "You are on the wrong track" - Rabbi Love.

Always sleep with one eye open - Arapaho proverb.

There are two parts in a relationship. First, you have to get her catch you, and then you have to get her (somehow) to keep you. Part of the second half is always paying attention. To you Psych majors, it means staying aware.

Tom was a Psychologist, and his wife Caprice came home alone (thank God) at 2am, for a couple of weekends in a row. Her hair looked as if it had been quaffed in a Boeing wind tunnel, and her clothes looked as if they had been dried on her body after a swim in the ocean. When Tom asked Caprice where she had been all night, she replied, "I just went out dancing with the girls." She left out the fact that she didn't dance with them.

Tom later asked me, "Doc, do I have a problem?" ("Of course not, she loves you. You just need counseling," is the cry of the other love doctors.)

After Tom got married, he shut down his consciousness about his wife's Interest Level. He felt that since they were happily married, there was no more for him to do to preserve her feelings (And he is the one giving advice!).

A married man should pay attention to what he sees, hears, and (negatively and positively) feels, because his wife may not express herself directly or explicitly when her IL begins to drop.

In our war story, Tom trusted Caprice, but she betrayed him. Trust is one-third of integrity and a prerequisite for the man to be comfortable, and stay in love with his wife over the long haul. Some women are trustworthy and some women are sneaks. Take your pick.

The key is, not to impersonate a LAPD Internal Affairs officer, nor to stop giving her the benefit of the doubt, but to always remain objective. Pay attention to her actions, especially if she is giving you flags (bad vibes, half-truths, or apparent inconsistencies). Remember, the Reality Factor says that those who refuse to pay attention (look) are destined for trouble.

ATTITUDE(Female)

Adversity brings out her true worth, Grasshoper - Chinese proverb.

A sweet, supportive woman makes you feel you can do anything - Doc Love.

You date her Interest Level; you marry her attitude - Rabbi Love.

When a man falls in love, all he thinks about is his new ladylove. On, what a feelin'! It's true; nothing beats falling in love. Then, one of two things happens in the relationship: one dumps the other, or worse, they see the preacher, and make their kissing legal! Now they are supposed to live happily ever after. Fat chance!

Let's say, for the heck of it, that Tom does everything right with Caprice. No woman could ever complain about anything that he does - not even a Feminista! He has manners, class, and treats Caprice with respect. Plus, Caprice has 95% Interest Level. It looks good on paper, but his great attitude and their love for each other aren't enough. You know what's missing: her attitude. High IL on the man's part is assumed. Tom's massive mistake is that he looks at his Interest Level(feeling) and never looks at her Attitude. He knows she loves him, but he is unaware of the importance of female attitude.

Female attitude is made up of integrity, giving, and flexibility. Not seen on the Truth Triangle but part of the "System" in fourth and fifth place: Does she have her "act together" (Is she an asset?),

and does she have a minimal amount of emotional baggage(Is she a liability?). And don't forget her rug-rats, debts, uptight ex'es, and medical and dental problems... Does this scare you? It is supposed to.

Listen guy, you would never buy a bad stock or swampland in Georgia, so why would you invest everything you are, and have, in a woman with a bad attitude? Tattoo this law of relationships into your memory bank: it only takes one bad attitude for a Divorce to happen, or, like what happens to most married men, you can be in a miserable marriage for the rest of your life (This is why we have topless bars!). If a woman is trouble, you have to do what is right, before she takes you to Hell in a hand basket, so learn to make mistakes quickly.

The key is, not to let your high Interest Level blind you, unless you are a glutton for punishment. Ask yourself,"What is she bringing to the table?" If you are aware of her shortcomings, ask yourself if you can overlook them. Don't even try the "change" game, because nobody basically changes. The emotional devastation and financial loss men have experienced due to their bad choices and lack of understanding of women is beyond worldly calculation. Remember, I toned this down!

AVAILABLE

Read squaw's footprints - not her lips - Sioux proverb.

If she were such a good deal, he would commit - Fast Eddie Love.

Lack of want, fills the hole of necessity - Anonymous.

It took time, money, and salesmanship to get Miss Right to go steady with you. Now it seems as if women are constantly staring at you. What's up? Or, you are in the market shopping a week after your wedding, and you swear women are giving you the eye. Where were they when I needed them? They were there, but you were hungry or may be too hungry.

There are two "radar" principles involved. The first is, she senses your "non-hungry" state, and she interprets it as confidence. The second is what I call "kitty cats kompete."She wonders what your "significant other" is getting from you. These are only fleeting feelings, but it shows how powerful her radar is.

To you Psych majors, this is called, the "feast or famine factor,"or,"the base of one factor." It means that when you have none, it is tough to get one, because you have nothing to fall back on, and the other women can sense this. But when you have one, you can get them all. This is why you cannot have too many home phone numbers.

If you work in a large office, kid the girls that like you, whom you don't care about, so the one that you are interested in will wonder "what's all the noise about." Be the first one to walk away from the conversation at the water cooler, and don't ever touch(Challenge). You are there forty hours a week, so take your time. Miss Right will let you know, if or when, she is available. If she doesn't, the experience with the other girls makes for great practice - and you need it.

Tom has two pretty sisters. When he likes a certain waitress, he takes them into the restaurant one at a time, all dolled up. By the third time, when he comes in alone, he

already has posture, and he hasn't even open his mouth. The waitress is thinking,"What has this guy got?" She now looks at him differently than a regular customer (a guy who is predictably there and is never seen with a looker). This waitress (in her mind) cannot intimidate Tom, and she gives him credit because she knows he packs the gear. Some wimps would say that this tactic is immoral - I say, "Whatever it takes!"

The key is, not to act desperate when you haven't had a date in three months; be loose and vibrant in spite of your dejected position. You know that feeling you have the day after the best date in your life the night before. Remember, fake it 'til you make it, and don't try to beat her radar, just use it to your advantage - like Aikido, Grasshopper.

BACK(You can't go)

Second time around, shame on me - Sal"The Fish" Love.

Don't repeat yourself, or your mistakes - Reverend love.

The less she knows the longer you last - Fast Eddie Love.

Tom broke up with Caprice and they missed each other. After two weeks, they bumped into each other at the library. They ended up talking for a couple of hours about all the good times (never he bad times that caused the breakup). And Caprice convinced Tom to "give it another shot.

No one loves America more than I do. I love mom and apple pie, and anyone who walks on the flag should get a one-way ticket to Iraq. But our culture holds certain people and ideas as sacred that I don't. Because of their status, these people are untouchable, and the ideas are never analytically questioned.

During interviews, the "anointed ones" never get asked the hard questions. For instance, if I were to do the following two interviews on TV, I would be fired and banned from entertainment forever, unless I could find a program director with some cajones:

"Gee, Miss Taylor, you have had eight marriages, and I was just wondering, if maybe, you are a little tough on your husbands?"

"Princess Di, what was your Interest Level, when you Married Prince Charles?"

People on pedestals get away with murder - remember O.J.?

Please bear with me on this one, because it's too important to your future well being. I'm not piking on Liz or Di just because they are famous people, but what I am saying is that because they are in the limelight you accept and buy into certain ideas. You don't probe and question like I do in my interviews. You unconsciously accept the fact that it's OK to marry someone with a ton (eight)of divorces, or marry someone when she has zero Interest Level(she married the crown for fame and prestige, not Charles).When you read Julia Roberts who is beautiful and earns 25 million a movie has been engaged 6 times a bell should go off.

It is these subtle and constant notions that you see and hear (brainwashing) that further your demise. I am not yelling conspiracy (though I would about the Feministas), but these ideas came out of storybook land! The purpose of this book is to help my fellow man approach and handle romantic relationships so that both partners are happy ;not just the guy. It's a win-win situation. But some of his pre-conceived ideas belong in the outhouse, because they only hurt him over and over again.

You will watch a soap opera, or read an article about a couple remarrying or another couple reuniting after she almost killed the guy (all is forgotten!). It might work on TV or the big screen, but it doesn't work on the "street."

This is one of your accepted notions: you can go back(Why did you leave?) and everything will be groovy. How sweet! (Cindy Crawford married her ex-boyfriend after she divorced Richard Gere.)

Tom can't go back to Caprice because there is resentment, and just too much blood letting (figuratively speaking, I hope!). They had their time together, and to go back is to go to all the reasons that turned them off to begin which still exist! Add to that all the emotional pain they caused each other - it is just a waste of energy and time to beat the proverbial "dead horse."

You always hear about the Hollywood couple that is so happy the second time around. You never hear about the million other real-life couples who also tried to “remake it” but only ended up where they started – hating each other. Just think of the girls those guys might have met if they had clean slates. The Reality Factor says that when you go back, you go back to a dirty slate.

If Tom had done everything right before the initial split-up, she must have been no good. If she were a good woman, then he must not have followed The “System.” Or the worst possibility, they were both loser, and deserved each other! In all three cases, the causes of the break up still remain.

The key is, you can’t go back because there is only now and the future – what is done is done. Men who think a woman’s track record and attitude aren’t important or believe that with enough time, she will “see the light” and fall for him, still believe in tooth fairies and also, that you can go back! Remember, you can’t go back because 1. She will get rid of you (again) 2. She hasn’t changed. 3. She is going to hurt you some more.

Get it, hardhead!

BACKBONE

If you take her back after she does a “no-no,” you are telling her it’s OK to stick it to you again - plus you trained her to be disrespectful - Sal “The Fish” Love.

The difference between a terrorist and a Feminista is - you can negotiate with a terrorist - General Love.

Adam started the species, Wimpus Americanis - Doc Love.

When I ask a woman if her man has a backbone, she will usually freeze, and ask, “What do you mean (stalling technique #17)?” She knows very well what I mean, and I don’t care if she is 12, or doesn’t speak English. Guys, I just love it when they are coy, and act naive(actress)!

The wimp thinks a backbone is like a chicken wing! But he is dead wrong. If he could just realize how much his woman is dying for him to show her he was born with a backbone. When dealing with Miss Right the wimp has no courage. I know guys who could handle themselves in a biker beer bar, (they are tough with other men), but around a 98 lb. girlfriend, they play the bull elephant while she plays the mouse. He jumps.

Women have to know, every once in a while, that the object of their affection is worthy of their Interest Level. To you Psych majors, this means: no backbone equals no respect, which equals no love. This doesn’t mean a man should not “give and take” - it means that, every so often, the man must get his opinion out and hold his ground.

Why? Because romantic love, with most women, is a constant power play. (What do they say in court - irrevocable differences?) Let’s find out sooner rather than later.

The key is, to know that no two people agree on everything, so if you believe in your heart that 2 and 2 make 4, you say so! Remember what happened to the guy in the Garden of Eden.

BEGGING

The only time to beg is when she has a gun at your head - Sal “The Fish” Love.

Begging her to stay only works if you are rich - Rabbi Love!

Only confess to me - Father Love.

One day while channel surfing, I clicked to a soap opera. Macho Boy the hero who was too good looking (in spite of his funny facial hair) was pleading to his drop-dead girlfriend on one knee (and pulling on her fingers no less!). She was an A-(3.75 out of 4.0) who was ¾ legs and all teeth with bloated lips, which underscored her high cheekbones. In a high pitched voice he pleaded to his ladylove, “Please don’t get rid of me. I love you too much.” That was the understatement of the year. The moral is that Wimps are not the only guys who beg. Macho Boys just never admit it.

Rather than throw an ashtray or lamp at the TV upon seeing this gut-wrenching display of imploring, I clicked the clicker (man’s greatest invention) again. I landed on a gossip show where Y spied a pro football player being interviewed about his bitter divorce. He showed the camera his ex’s name tattooed on his 18 inch muscled arm. “She only wants what’s fair,” he said - in this case, \$28 million of his future earnings - not bad for an aspiring actress who formally waited on tables! This was bad enough, but then he added, “She will be always be a part of my life (but never vice-versa).” If I were on an airplane, I would have grabbed the vomit bag. The Bottom Line Factor has a different perspective. It says, “She will be a part of his expenses, but never an asset.” It is like owning a yacht but someone else is driving it.

Since this book is “PG” rated, I won’t even discuss guys who say to women, “OH baby, I needs it. I loves you so much. You know I won’t ever leaves’ you - like my brother and cousin did!”

A man must understand a woman’s point of view about begging; otherwise he will suffer the dire consequences - i.e. more pain because of further mistakes. You may think that your groveling is only “sharing your feeling,” which she supposedly like, but on an emotional level, she sees begging as wimpy.

You must realize that I am not trying to make you a cold fish - I just want you to keep serious subjects to a minimum because over the long haul, men who are positive las a lot longer. If you make her your shrink, or your Mama, she will respect for you then her love for you will surely perish. And you don’t want that, right?

When you beg for her heart, she loves you for all of 10 seconds - before her Interest Level crashes. Like Rosie O’Donnel wolfing down two pints of Ben and Jerry’s Cherry Garcia in two minutes flat, she will feel good at first, but then the stomachache will follow.

As her Interest Level drops faster than Larry King changes wives, she thinks of the other love doctors and their misleading half-truths that she had swallowed over the years, but never Challenged. She knows she should feel good about her (ex) man pleading his guts out(hopefully, no tears), but in her stomach, she only feels revulsion.

From the 11th second on, her mind caves in as she realizes that the “experts” half-truths must be half-truths for a reason. As reality rears its unforgiving head, her Interest Level goes downhill faster than an Olympic skier winning a gold medal (Are you handling this big fella?). She now knows the truth: begging really doesn’t work. If you beg long enough it will make her fall out of love with you, and you can never get it back - so don’t start.

To reiterate, as her respect level takes a fall, it tells IL to follow suit - which it does, dropping faster than Newton’s apple ever could. Now let me add some more insult to your injury: If you beg, one, she will never change her mind about her feelings; two, she will never want to give in to you again; and three, she will never believe anything you say - even in your kneeling position - from until Armageddon. Other than those monir issues, bug guy, give begging a shot and see if I am right or not, but don’t forget to buy the kneepads at Home Depot!

The key is, confident men don’t beg, men who control themselves won’t beg, and Challenging men cannot beg. If you do a good job of upping her IL and keeping it there, you won’t have to grovel on your knees like Macho Boydoes on national TV. Remember, sucking up eggs faster than an ant eater sucks up bugs on an overpopulated anthill is not attractive - to anyone.

BIMBO

If you put all their heads together, you could start a rock pile – Fast Eddie Love!

The good part is she doesn’t nag. The bad part is when she walks, her ears whistle – Sal “The Fish” Love!

Bimbos think that the great depression was cured by Prozac – Uncle Jethro Love!

Tom just got married to Caprice, a bimbo. She is as dumb as she is beautiful. Tom is a tough businessman, and he is attracted to her child-like qualities. Plus, he gets off when couples his age stare at them. He is forty_four, and she is twenty-two, but looks eighteen. He is a genius, and has two master’s degrees. She couldn’t find China on a globe and thinks that tipping is its capitol!

When he goes to work, she goes to aerobics, and visits her ding-dong girlfriends. Tom loves it that way, and Caprice loves Tom because he is caring and considerate.

Why are they together, do you ask? Tom sees it this way. He has had two intelligent and educated wives, one was a lawyer, and the other was a Feminista right activist. His two divorces combined cost him half a million and many visits to the expert’s couch. He swore after the second marriage, no more brains, and no more arguing or nagging(his conclusion, not mine). Tom said at that time, “No one ever again is going to mess with my comfort level again.”

The key is, if you abhor nagging, could care less about stimulating conversation, like to make all the decisions, get by cheap physical attraction, don’t mind being with someone who thinks Roe vs. Wade was a boxing match, you should hold out for Miss Airhead ; Remember, bimbos need love too!

BOTTOM (Line Factor)

Action talks, rhetoric walks - Fast Eddie Love.

Remember her main talent: attitude - Rabbi Love.

The easiest thing in the world for a woman to do is bamboozle a man - Sal "The Fish" Love.

What's the bottom line? Everyone knows that statement, even children trading baseball cards. A business that doesn't go under. Men in relationships, who don't suffer. He who has a woman with a good attitude profits; and he who has the opposite, loses. Sounds like a company's annual report, doesn't it?

Men will ask themselves how come they are so lucky to have found themselves such a great wife. Half of the lucky are actually lucky. The other half factored in her actions before they tied the knot. They made sure she had a good attitude.

The unlucky guy only looks at his Interest Level, and gets mesmerized by "Miss Right's speech skills (Actress). He doesn't understand that a woman with low Interest Level could win an Emmy on moment's notice, without even seeing a script!

All women know intuitively the degree of men's feeling toward them. More importantly, the bad ones will use the man's Interest Level (and ego) against him for their underhanded agendas. "Oh honey, you look so cute today. Please buy me this little ten-carat tennis bracelet. If you do, I will make you your favorite cup of coffee tonight just to show you how much I love you!"

Let's take my first broken date to illustrate the point. After the woman broke the date, I sat down and figured out 114 reasons why she did it. If I had the help of some "experts" back then, I know that working together with them, we could have upped it to 527 reasons. Let's say it was reason #108: she didn't get a Schwinn bike for Christmas in second grade like all the other kids on the block - so what! She still broke the date! Rather than spending ten days of wasted time trying to figure out why she broke our agreement, I should have just bottom lined her actions and said, "She broke the date because she had low Interest Level. Women with high Interest Level keep dates." But of course, the "experts" (other love doctors) would say that nothing can be that simple.

The male ego doesn't like the Bottom Line Factor because he cannot face reality - the light of truth. What your ego is really saying is "How dare a woman not like me!" I don't mean to hammer you guys, but some of you never seem to get these two simple principles: 1. It's all Interest Level. 2. Bottom line her actions - it saves time!

The key is, to get past your ego and your Interest Level bottom-line all her actions all the time. Honestly ask yourself how important you are to her, and how good she treats you when you don't buy her over-priced trinkets, don't always give into what she wants, nor say "I love you" like a parrot who only knows one line. Remember, a guy in prison and a guy in a bad marriage have so much in common: all they do is think about freedom, and wonder how they got themselves into this predicament - and if you want a real eye-opener, ask your best buddies after a couple of beers, if they would stay with their wives if they had no kids!

BRAGGING

Great warrior always mysterious and never brags of his many ponies - Blackfoot proverb.

Her built in reconnaissance reads you in five minutes. It takes you three dates to find your shoelaces - General Love.

He, who boasts of his descent, praises the deeds of another - Seneca

My job is to make sure that your kids grow up in a good and loving family. To do that, I have to get you meet Miss Right, and get you to do all the right things before and after you get married, so she doesn't commit adultery nor look up divorce lawyers in the phone book! It's a selling job. I have to train and market you as it were. This doesn't mean changing your basic personality - it means getting rid of your rough edges and coaching you on how to make more right choices than wrong ones when dealing with your lady faire.

In spite of what you see on MTV manners and class do count. For example, from now on you will open the car door for her. She will make a positive comment about it. You will like her positive comment. Then you will say to yourself, "Gee, I will do that again, because it raises her Interest Level!" To you Psych majors this is positive reinforcement at its finest. Am I changing your personality? Only men-basher or Feminista would say so.

To build her Interest Level even more, she has to think you are sincere. I don't know where she got this, but she thinks that you are not sincere if you are a bad listener. So, if you ask her the same question twice, call her by the wrong name (I told you you had too many beers!) or doze off while she is talking, she might think you are with her for the wrong reasons. Yep, insincere.

Lousy listening is not quite as bad as the next faux faux: telling whoppers and exaggerating. The reason why I don't like lying is because I always change the story the next time I tell it, or a friend comes along, tells the true version of it, and I get busted. The truth always comes out the same, so tell it like it is. Plus you do not have to try to remember the truth, because it really happened!(Just do not be open.)

Caprice says, "My former boyfriend was always bragging and I had to divide by two when he talked numbers! I loved him, but after a while his tall tales got old."

Guess what guys? She doesn't like liars! I don't think the lie bothers her as much as you thinking that she buys into it, and/or that you are getting away with it. In addition, she feels insulted because she thinks you are talking down to her. Had enough? As my cousin Brother Love would say, "Tell it like it is, Bro, but don't tell too much!"

If you are going to have a tough time not bragging, I suggest that you keep your mouth shut(You only lower IL when you talk.)Now she can't bust you. Confident men know fertilizer only goes on the lawn! If you knew how intuitive women are, you wouldn't even considerate B-S'ing. Plus you talk down to her and underrate her. So much for an equitable match!

The key is, confident men don't exaggerate, or lie - they fake sincerity. The worst case of bragging is in a guy who tells a story and does not exaggerate - but the whole story was a fabrication. Remember, it is better to save the "war stories" for your buddies, and have the whoppers at the hamburger stand! PS She sees right through you.

BRAINWASHERS

Change your ways brother, and I'll save your heart, wallet, and sanity. Amen - Brother love.

When you stop hitting your head against the barn door, the pain goes away. To you slow guys, if you keep doing with women what you been doing, you are going to get the same results - Uncle Jethro Love.

The Feministas and brainwashers don't ever talk about the women who love their fathers, brothers, and husbands - Father Love.

I remember as a kid listening to J. Edgar Hoover talk about the Communist conspiracy. One of its most devious methods of changing a country, and making the takeover easier for the left wing extremists was to brainwash the country's citizens. The commies took control of colleges, books, TV, radio and the newspapers. If you were for the "reds," you helped brainwash the citizens.

In these countries, there were partiotic groups of men and women who spoke out, but due to the power of the brainwashers, and the other good people sitting on their hands, they didn't get very far. With only 3% of a population in the right spots the commies could take over.

In America today, there are groups of people who always seem to have their point or view heard. They have their opinions, so it's not necessary for you to have yours - they will take care of "the thinking" for you. When it comes to other opinions, the other side is minimized, transformed, or never even heard. If you have constructive criticism you are labeled a hate monger or whistle blower that is ostracized for telling it like it is.

The Brainwashers preach diversity, but down deep they abhor it, unless it agrees with what they have in store for you. Today's brainwashers have the power and an agenda; they are the new brownshirts(blouses). Let me give you some of my experiences. When I go on Radio or TV I sell my program and the host of the show gets flustered or if I am home on the phone via hang up on me. TV stations do not have me back. The top 10 men's magazines will not interview me. The biggest rejection comes from Men's Rights groups.

I am not telling you this to cry on your shoulder, but there are reasons why you have sech screwed up ideas on love and women. As a group women do not respect men. Your grandmother going out on a first date would say, "I wonder how many good character traits he has?" Today's single woman says, "I wonder how this guy will turn me off." Look at the bashing ads on TV. The guy in the movie saying "I love you, every time the heroine does." The good news is, you only need one good one. And the better news is you have The "System"

I feel in my heart that the American male has been given a bad rap. He is not only portrayed, as inherently evil, but if there is any social problem, there has to be a man at the bottom of it. Can you imagine what would happen if the men bashing were transferred to another minority? In America, it's open season on men.

Where is the male role model showing guys how to be gentlemen with class and manners? Where is the male role model telling Caprice “No” calmly, when she deserves it? Where is the male role model telling young men to be respectful of women? Where are the guys helping the guys?

The key is, when you hear, read, or see information about relationships, ask yourself, “Is this 100% true, a half truth, or just an outright lie?” Remember, God gave you a mind to think with, not to be brainwashed with.

BREAKING (Up)

Even the male movie stars get their hearts slapped around - Sal “The Fish” Love.

Have you got the guts to walk, and look back - Fast Eddie love?

One way or another, the woman always leaves first - The Reality Factor

The first reason Caprice doesn’t feel bad after she dumps Tom is because she couldn’t care less about his hurt feelings. Why? Because she stays with him when she has low Interest Level, allowing her resentment to build, her love to go down even lower, and killing any possibility of it ever returning. Caprice stays because of her bonding nature (nester) and the time needed to find a new stooge! Alone? Never!

Being the stronger of the species (Feministas have to be right about something!), she has the ability to bear incredible discomfort by staying with Tom in spite of the fact she despises him. Once she leaves him, she doesn’t go back because she now has plenty of resentment, no doubts about her feelings (zero-IL), and a new wimp in the wings!

The first reason Tom feels so bad after he dumps Caprice is because he still cares about her feelings. Why? Because if he has moderate Interest Level (51%) and he bails out, not allowing sufficient hate to build and his feelings of love to languish first, he will likely return to her.

Being the weaker of the species when it comes to love, Tom can’t stand it when Caprice makes him feel uncomfortable. Tom leaves too soon because he is impulsive, and under the delusion it will be easy to find a new ladylove. Good luck!

The second reason Caprice doesn’t feel bad after she dumps Tom is because she hasn’t the foggiest idea what rejection feels like - “You mean it hurts?”

The second reason Tom feels bad after he dumps Caprice is because he knows exactly what it feels like - he is a man.

The third reason Caprice doesn’t feel bad after she dumps Tom is: “The dirty little creep deserved it!”

The third reason Tom feels bad after he dumps Caprice is because Tom is spiritual, sensitive, sympathetic, and has feelings!

The key is, to get mad, and then get tough - on yourself. Get used to walking first and not coming back - it's good for you. Remember, there is only one parachute on the "airplane of love" that is about to go down.

BROKEN (Date)

A broken date is a mortal sin - Father Love.

Only women break dates - Sal "The Fish" Love.

Dating is a battlefield - General Love.

The Thirty Factor says (generally speaking -get the feel of what I say) that if you ask thirty women for their home phone numbers, you will get ten (or on in three). Three out of the ten will use the answering machine against you by never picking up the phone nor ever returning your calls. Two out of the remaining seven will break their dates without a counteroffer. Plus assorted call back to verify dates. Two out of the remaining five women will be Professional Daters, who will go out with you, but you, will never raise their feelings (because their IL is 40-49%). Finally, the last three will have IL above 50%, but you know nothing of their attitude - yet. Please do not get depressed.

The point is, men should realize that the word "No" is not in the woman's vocabulary. Since the man does not hear the word "No" his ego says she said yes. She says to herself, "Why doesn't he just get the hint?" It would never enter her mind that maybe she is misleading the poor slob. Why would she care? she has zero Interest Level! How can she care when she doesn't care. It's a contradiction in terms! So much for unconditional love!

To review, two out of the seven dates were broken. In spite of this, most men call them back for another date (beating), providing to these women that they are like all the other broken dates in her past: weak and needy (and one of these guys bench presses 290 lb.!). The odds of her excuse having anything to do with reality are the same as you: 1) winning the lottery 2) being hit by lightning 3) being jumped by a cougar 4) being eaten by a shark, 5) seeing on TV Jesse Jackson running from the camera, or 7) being shot by a terrorist! Your ego, which is now working overtime to rationalize her behavior, compels you to pick up the phone, and beg for another ucker punch!

When you hear one of these date-breakers on the phone or on your answering machine, you will notice that her tone is flat. She will also tell you "how bad she feels" (but not quite bad enough to keep the date or counteroffer with a specific date!). She will end the conversation with, "Keep in touch," which means in Womanese, "Please throw my number away." You will never hear on your answering machine: "Please call me so I can make it up to you by cooking you a great meal at my apartment." Why? Because a woman with lows IL cannot keep a date - except Professional Daters(40%-49% IL). It's axiomatic.

When a woman breaks a date, she is telling you she has zero Interest Level and disrespects men in general. For one reason or another she could not say "no" to your face. In a sense it is good but it misleads the man. do not take it personally, at least now you know where you stand. Before The "System" you were in a fog.

The key is, never buy into her whoppers - but I must be wrong because Oprah and Sally say women never lie. The Bottom Line Factor says that women with high Interest Level cannot break dates (Bottom Line Factor). When you get 10 numbers, only three dates actually like you. Flush broken date home numbers ASAP (both copies) before you are tempted to memorize them. Remember, dating like sales, is a numbers game and if you follow The "System" you are getting closer to the real Miss Right and becoming more aware as you go along. Remember, guys, you must have fun doing this, or it is no fun for her either.

BUSINESS(Card)

The sooner she asks you personal questions, the better - The Reality Factor

They don't call you on the phone, Grasshopper, but when they do ... Ka-ching - Chinese proverb.

Do what's right from the beginning and do not cherry pick The "System" - Doc Love.

I sell common sense to you men, partly, so you can spend ledd time and money on women who have low Interest Level and bad attitudes. How? By teaching you that you actually have the right to leave Miss

Wrong first, and be the “dumper” for once. But more importantly I want to protect your hearts from unnecessary humiliation.

Listen to this war story. Tom met Caprice at a party and he liked her, but he felt she didn't like him romantically. How come? When he asked for her home phone number (Tom knows to always ask for the home phone number) she gave it to him without any enthusiasm. It was as if, she were “going through the motions.” Tom found out later that his radar was correct in giving him a negative feeling – flag. Tom thought he should have thrown her number away, but he told himself that maybe it was just his “insecurities talking.” So, he took her out twice and he felt she was with him physically, but her heart was someplace else. Tom then realized that Caprice, from the beginning, only had 40%-49% IL – which cannot be raised. The Reality Factor says just because she is with you, doesn't mean she is still in love with you. I am not saying that women are users. I am saying that they have their own ways and if you are aware of them, you will hurt less – fair enough!

Let me stress, if a woman's IL is 49% or lower, it can never get higher (you cannot make good wine out of bad grapes). Initially, Interest Level needs to be at least 51% or higher to grow. (If you could stack a football field on its side, you would want to be playing on the other side of the field.) There is no 50-yard line. You are either in or out. But you have to know where you stand. Keep practicing and asking for those home phone numbers.

There are women who go out because they are free that night, or there is nothing on TV that night, or their boyfriend is busy, or maybe nothing else is going on in their lives. Their motto: “Whom can we use tonight without getting involved? Some women go out just to go out. Why not? You are paying for it. Dating implies there is some positive Interest level (51%, hopefully a lot more) on both parties' part. This is true for all men, but only some women (Remember: only 3 out of 10 women who give you their phone numbers actually like you).

Make sure you are sitting down, take a deep breath and plug these next two factors of love into your cerebellum:

Factor one: Men's egos never allow them to think that a woman would go out if she felt indifferent toward him – i.e. had 49% IL or lower. The sin here, guys is that you would never consider this scenario, even as a possibility. “If she dates me, she has to love (at least 51% IL) me, “is your motto – your motto should read: “Two out of five first dates are a waste of time and money” – but if you got this far in the book, you are seeing the light.

Factor two: If you go out with a woman, and do everything right (follow The “System” on purpose or by accident, and her Interest Level doesn't go higher, then she never liked you from the beginning (40%-49% IL). Notice how – in the other love doctors books – the “”experts”” never tell their female readers that it is immoral to date when you are not interested. But Doc that is not fair. If you want fair, go to the State Fair.

Ask a lady friend if she has ever gone out with someone she had no feelings for. At first, she will say she never has, but if you keep digging, you will get – finally – a straight answer. “Caprice, are you telling me that every guy you went out with had the potential for a long term relationship with you, if he did everything right?”

“Caprice, are you telling me that every guy you went out with, one, you were physically attracted to; two, you were available; and three, you had at least 51% Interest Level in him?”

You will have fun watching Caprice wiggle and stammer as she uses Womanese to try to distract you in your quest for almighty truth. Plus you are the only guy who keeps her on the defensive talking about love. You can have a lot of fun with this info. Join Toastmasters and give a speech on Challenge and I bet the women in the audience will take a second look at you.

Next, she will never admit she was giving the guy false hope by saying no. Thank you. I am married to Mike Tyson. She will rationalize and say, “He asked me, I didn't ask him.” Or, “I didn't want to hurt his feelings.” If she really had feelings she would set up with her beauty Challenged girl friend that has never had a date.

As you are misled there goes loving and caring relationships, building intimacy, expressing your true feelings, not taking advantage of anyone, being honest and sensitive to his vulnerability, and not playing games! And above all: fairness and openness!

When I was in sales, I knew of people who called our company to send out a salesperson to their homes, only to spend three or four hours wasting his time. Here is a guy on commission with a wife and

three kids to feed, and the Jones' family, who have no interest in his service or product, need some free entertainment that night. Take a guess what the salespeople called the Jones family.

The "System" will make you more efficient, because you will read situations quicker as you try to recruit a good candidate. Every girl is practice for the next one. When you can do what I say naturally you will be ready for Miss right. Until then, this one is really practice for the next one.

Here's an example. Tom has been dating Caprice for two months, and she always choose the event, restaurant, or movie. They never argue – she just gets her way like that left-wing extremist stalin used to do in Mother Russia. Tom has a choice. He can drop caprice because she is not flexible, which is one third of her attitude (and one third of happiness), or he can be run by his emotions, marry her, have three kids every time he picks them up until they are grown. Even better, she can remarry, and Tom's kids will have a new dad who tells them what to do. And they say women are the weaker sex – what a joke!

Tom must realice ASAP that living with Anita the Hun is not good for his comfort level. But like most men he will only make the right choice when he is tired of being tortured. Misery and pain will wear Tom down until, finally, he stands up to her by leaving. If he had gotten rid of her sooner, he could have been with a good(flexible) girl. Tom's 8 years with his hardheaded women can never be replaced. Now he only walks around with sad eyes.

The "System" gives you the choice to stay, or to get out early. But you have to be brutally honest with your ego-driven self- this is the time for humility. You must be disciplined for things to change in your love life.

Tom, like a lot of guys, who finally leave, should have made that judgement call during dating time rather than in divorce court. When you allow yourself to be coached by The "System" there are no excuses or confusion, just success stories.

There are do's and don'ts that I have spent years researching so you guys don't have to repeat my "legwork" into the dynamics of the feminine soul. Assuming I started with the right questions, my conclusions are correct. I did, and they are.

Back to the war story. You hand her your business card, and you ask me, "What's the big deal?" I'll tell you what the big deal is! You watch the Super Bowl, and a halfback, who is running with the ball and a \$9.5 million a year paycheck, drops it, or is stripped of the ball. This guy started playing catch with his dad in his backyard when he was four years old. "Always hold the ball tightly with both arms, and never let go." Basics, basics, basics!

You meet Caprice, give her your pitch, and then ask for the home phone number. She will give you the number, or a whopper! My favorite is, "I don't have a phone – give me your number"(you just met the only American without a phone!) If you do what she says and give her your card, you just gave up self-control (one third of control – see Triangle). You must think of other options by thinking on your feet.

You will not give her your card like every schmuck has done – that she will never call! If she had called you she would have given you her home phone number to begin with. Believe it or not women actually help you when they like you. Duh!

When she asks for your business card, this is Womanese for she doesn't care for you. You should say, "Caprice, do guys still buy that line?" And if you want to play hardball, ask her two other questions. "How many business cards have you collected?" And, "Did you call any of them?" When you do this you will become the first guy in America to bust her! Smile and say, " You got a sister?"

I have already gone to the trouble of handing out 500 business cards for you. Guess what? Two called and 498 business cards went in the trash bucket as the women muttered to themselves:"Another loser!"

When a woman asks you for your business card, ask for her home phone number again as if you did not hear her. If she doesn't give it to you on the second request, smile and say like DeNiro would, "It has been a pleasure talking to you,"and take a walk("Next!").

She must give you the home phone number – business numbers AND cell phones numbers AND e-mail addresses don't count. Why? Because we want high IL to begin with and the above do not have that. Am I going to fast for you, Tommy?

A variation of this female communication scam is she will give you her business card.This is anotheer form of no, just softened. (Put on your thinking caps, "Who has higher Interest Level: a girl who give you her business number, or a girl who gives you her home phone number?")Turn her card over, get

out your pen, and ask again, “What’s your home phone number?” (This is the only other time you ask twice.) Ten to one, it’s whopper time! I wish women wore their IL on their fore heads so you could look up and see 49% and walk away. So I figured it out for you.

If she doesn’t struggle (body language), or hesitate(verbally) in giving you the home phone number, call her in five to nine days. If she does hesitate, find the nearest trash receptacle as soon as you are out of her sight. Even better hand her the card back, and grin at her like Al Pacino.

The key is, to ask for the home phone number and keep your mouth closed – don’t help her when she stammers. A girl with high Interest Level will actually give you her home phone number! Astonishing! Remember, if she doesn’t give you the number, at least she respects you for not biting into her whopper!

CAT

Kissing up, never work, Grasshopper - Chinese proverb.

Pussycat will rub up against your leg when she is so disposed, so chill out, relax, because it’s in the bag - Fast Eddie love.

pussycat isn’t moody; she is just on a different schedule than Fido’s - Uncle Jethro Love.

Y have never met a woman who doesn’t like cats. But most men aren’t like women especially when it comes to felines. Half of the guys could care less, and the other half just doesn’t like them. And a very small percentage of men believe cats have too many - as I said as a kid - “cooties” (To you psych majors:germs). But me, personally, I love Pussycat. Fido will love anybody unconditionally, but Pussycat has her own ways. She has to be worked - cultivated as it were. But if you can somehow plant the idea in that cat’s mind that an idea of yours was really the cat’s idea, you can get your way more often than than she can (love is a power struggle). I pretend to that cat that I could take her or leave her. Then she jumps in my lap. I pet once or twice and stop. Wait a minute then another stroke. Purrrville. The Reality Factor says that you pick the cat, but the cat chooses you.

let me go through this love tactic slowly from a different angle: Why? Because Pussycat at Caprice’s apartment is a potential blocker. First, pay no attention to her (Challenge). Then, give her a few meows, and wait(patience). If it’s meant to be, that Pussycat will be right over! But kitty, like Caprice, has to think she is it control at all times. You do not push you just gently lead.

Hopefully Caprice says, “My Pussycat likes you and she doesn’t like anyone.” That means in Womanese: “You just jumped the first hurdle, you sweet talker!” And you hate cats!

The key is, know that miss Right and pussycat respond to Challenge. Remember, women with high Interest Level and good attitudes purr, and women with low Interest Level and bad attitudes scratch and sometimes even growl at you like Fido never does!

CHALLENGE

I should get honorary degrees for Challenge - Doc Love.

In every union there is a mystery, a certain invisible bond that must not be disturbed - Amiel.

Challenge better than catnip or rhino horn, Grasshopper - Chinese proverb.

It took twenty years to invent The “System.” The basic principles remain the same, but their applications continue to grow. Principles get reinforced with time expand. It is like putting more ornaments on the same branches of the Christmas tree, or in this case, adding to and reinforcing tenets of the Truth Triangle.

The last principle to complete The “System” was the male strength quality, Challenge. The reason Challenge took so long and was so hard for me to discover was because no woman actually used the word, and only a few even slightly alluded to it.

(It’s no wonder Freud couldn’t discover what a woman wants! Challenge, guys, is what the woman wants. Plus it is the only drug that will keep her. She will not know which end is up! But it take guts and hard work to master.)

Here is the most ironic part: Once I started using the word Challenge in my interviewing and questioning, women knew exactly what I was talking about, but unless I did say the word Challenge, she would never bring it up.

I would ask a woman, “What do you like in man?” Women would never answer, “I love a Challenge. I like a guy more, if I have to chase him or work to get him.” The “”experts”” and Feministas could not have that - now could they?

I only stumbled across Challenge by accident by probing with improved interviewing techniques (love cop!). The first incident was when Caprice kept saying that Tom was exciting by his "inaction." "He was mysterious and I always wondered where I stood. He didn't chase me like I was used to." Intellectually, she said she didn't like it, but when I asked, "So, why didn't you dump him?" She replied, "I kinda' liked it. He was different (So much for language and logic!)." "He kept me on my toes, so I married him." I'm muttering under my breath, "What is she talking about?"

After what she said sank in, two other big questions hit me, "What if the man, who is the aggressor and faces the possibility of rejection, could somehow reverse the process? What if women really didn't know that they responded to Challenge in a relationship unless it was pointed out to them or better yet, done to them?"

The second incident that happened to uncover the concept of Challenge had to do with handling of the phone properly in relationships. In sales, the phone is used to set up a meeting - not to give out information. But in dating, the phone becomes her favorite weapon (control device) of choice. Men should realize that the phone is to only set a date, not to give interviews. Now she won't get rid of you because of the extended phone conversation. Why? Because you are not going to give her the chance. Get on the phone; ask for the date, say, "See you then," and get off the phone.

I asked Caprice, "How long after a guy takes your home phone number do you want him to call?" "Every guy calls (predictably) within two days," she answered. "Another question," I persisted, "If I got your home phone number, how long after would you want me to call?" "As soon as possible. Then I would decide, whether or not I wanted to go out." "Caprice, what if I got your home phone number, and I didn't call you for five to nine days?" "If I liked you, I would be a little mad, and think you were playing games." "What games, Caprice?" I asked. A blank stare covered her face. Then she added, "I wouldn't like it, but if I had interest, I would accept the date."

Here is the best part, guys: "Caprice, would you be thinking about me during those five to nine days?" "Yes, if I liked you." she said. "Caprice, what would be happening to your Interest Level?" "I never thought about it that way, because no one has ever done it. But if a guy waited, and I was thinking about him, it would have a positive effect on my feelings." There you go, right from Pussycat's mouth!

Challenge is like money on the bank that works for you while you are asleep - it grows. If she cannot see you, you cannot lower her feelings.

Challenge is the test (our turn!) that shows a man whether she really cares (has Interest Level) in him. It has such an impact on her, due to her rising emotions, that she won't be able to understand (great!) what is going on this dance of love. Now, for the first time in her life, she becomes the aggressor (The tables are turned!), and she has to do the chasing, and fear the possibility of rejection. I guess you know what all this does to her Interest Level?

If she is going after you, she can't be getting rid of you any more than she can sit down and stand up at the same time. You go in slowly, stop, and back up slowly and she goes bananas!

Most men don't get that if you play hard to get, which is teasing on purpose in the woman's eyes (not yours), the woman cannot lose Interest Level, because she will see you as fun and different to be with (remember, they are not like us!). Just the thought of it scares most (timid) men. If she has 51% Interest Level or higher, you have nothing to lose, and everything to gain. Only structured women who do not like to play or women with low Interest Level won't respond, so The System protect you by weeding out the dictators, users and losers.

So men feel that the women will get the impression that maybe you don't like her (good!). But the Reality Factor says when she's not sure of herself like she has always been in the past, she will go crazy and will like you more. Think of it, here is someone who understands men and she is confused - isn't this great!

If you discuss Challenge with your friends, they will not have a clue as what you're talking about - so do not waste your time. This concept is what separates me from the other "love doctors". Don't look for any validation on this fact of life, except from your honest sister.

Challenge is the biggest part of relationships that is missing today. It is the lost key of the mating dance. In America, you will never hear a woman say, "I dumped him because he was a Challenge and thus never boring."

The key is, Challenge is one-third of what turns a woman on and keeps her on. Challenge only works on Interest Level that is 51% or (preferably way) higher. Remember, she can't dump you while is chasing you - have you got the guts to be all that you can be hanging back?

CHANGE

Do what I tell you and it will become you - Doc Love.

Drill, drill, and drill - General Love.

Men acquire a particular quality by constantly acting in a certain way - Aristotle.

Men will change a little bit, if there is a payoff. Psych majors call this change behavioral modification. But when Y show men that a change in habits will benefit them, some people accuse me of making actors out of men, or worse, manipulators. Nothing could be further from the truth. Until men become aware of how relationships work, the male gender cleansing will continue.

You will feel uncomfortable at times, following The "System." This is because these concepts are new to you, and you are changing old (bad) habits. You will be inspired when you start getting positive responses from women, but this takes a while. The "System" will become part of you because confidence, control, and Challenge are male strength qualities that are natural to you - you just don't know it yet.

The key is, not give up when the goin' gets rough - just get tougher. If it is worthwhile, it cannot be easy. (The truth will make you powerful.) Remember, winners don't quit.

CHUMP

It's better if she thinks she likes you more than you like her - Doc Love.

Only you can give away your power - General Love.

You don't get what you want nor what you deserve, only what you negotiate - Rabbi Love.

The great thing about being a wimp is, at least you get a girlfriend. She may use you as her social punching bag, and lead you around as if she were a seeing eye dog walking his blind master, but at least she gives you a "token" hug once in a while - in between headache and nagging.

But the poor chump is even on a lower scale when it comes to being disrespected by women. He is the king of minions. He's the ever-ready stooge for any female who has a chore to be done. Paint your house or move your furniture, he is waiting to be used. (Talk about zero self-esteem - what did this guy's mama do to him as a kid?) I really feel sorry for this guy because he will never have a lady to love him; just a list of things to do for some user with a temporary smile(if he's lucky).

The key is, never ever imitate this guy because you have high Interest Level in a woman. Remember, some guys are unfixable.

CLASS

Staring is rude and it shows her that you are a creep. Smile and walk up to her - Fast Eddie Love.

If you eat like a wolverine, read Miss Manners - Sal "The Fish" Love.

The "System" is, in part, a gentleman's etiquette guide - The Reality Factor.

Class is the ability to do the right thing at the right time. It's smooth - so no showboating. A classy guy or woman can wear jeans and still have class. Look around and listen to men and women at get-togethers, and how they respond to various situations - they are always calm. They engage in positive small talk, and exemplify self-control. They look you in the eye when they talk to you and seem sincerely interested in what you say.

The key is, study Cary Grant movies and learn the principles involved in him while he is maintaining his composure when a woman tries to put him down, bust his chops, change him, or the worst - take him to Hell in a hand basket by nagging him to death. Miss Right knows you are confident when you are classy, so watch your table manners. Most guys lose points at the table, so do not eat ribs until she is gone over you - "That boy is a P-I-G." Remember, she's always right about how she feels about you!

CLOSE

Woman's first impression is very important, Grasshopper - Chinese proverb

The ""experts"" (other love doctors) never talk about the effect that Challenge has on the woman's Interest Level - The Reality Factor.

Success with women begins with the understanding that dating is all posture and negotiation - Fast Eddie Love.

While interviewing thousands of women and studying their romantic choices over the past thirty years, I also worked as a salesman for many companies in order to sustain myself. I took training sessions from the best sales managers, I heard motivating speeches from the most inspirational speakers - and they all had one thing in common. At the end of each one's talk, I would always hear, "You can have the greatest sales presentation in the world, but 'You Gotta Close!'"

Let me give you a "war story". Imagine that Tom the peddler goes into Mr. And Mrs. Love's home at 7 P.M. to sell them aluminum siding for \$9883.62. In their minds they are "just looking" and there is no chance of them to parting that night with the most precious of all their belongings - kids included - their money.

Four hours later, wearing a Julia Robert's smile, tom gets into his car with a deposit check and signed contract - how sweet it is!

Tom gave only a fair presentation, but he didn't flinch when asking for the order. He was confident as he handed Mr. Love the pen and said, almost too calmly, "Please OK this, Mr. Love." They stared at the contract for two minutes and 15 seconds - you could have cut the air with a knife. Tom didn't budge, even though it felt like his heart would explode through his chest. He and Mr. Love both felt the pressure of the standoff - like the final scenes in a spaghetti western. But finally Mr. Love caved in and signed the contract. Ask any sales manager what their best salespeople have in common, and they will tell you it is their ability to ask for the order - to close the deal.

Some guys come to my coaching seminars over and over again because they always learn more. At one seminar during a break, one untypical student told me about a girl he had met at a party. I asked him if he got her home phone number, to which he answered he didn't ask. In my seminars I say no less than 20 times, "Ask for the home phone number." One day he will get past his fragile ego and ask for the order - some guys just take longer.

Suppose that Tom meets Caprice for the first time at a big wedding reception. He talks to her and he thinks she has positive Interest Level. Why? Because she gives Tom buying signals. He asks Caprice her name, and he waits for her to ask him his name - which she does - 50% don't. Her eyes seemed to beam and get bigger the more they talk. Caprice taps Tom's arm twice during their 10-minute conversation, and she even asks him semi-personal questions. Why, because she has high Interest Level - 75% to 80 %?

Tom knows how to leave Caprice wanting more (Challenge) by cutting the conversation first (Women always leave first - in everything.). He accomplishes this by asking, "Caprice, what is your home phone number?" and after getting it - leaves - unlike all of the others who she is not seeing anymore. Caprice's response, made up of her enthusiasm, body language and the tone of her voice, will tell Tom whether or not she has (initial) high Interest Level in him, or if she should just get an Academy Award for flirting when she is not interested. Tom will either hear 7 digits from Caprice's bee stung lips, or one of thousands of excuses of why she can't give out her number - but never the "N" word, no. This is the first time that tom will grade her Interest Level. Tom will pick up 2 points for waiting 5 to 9 days to call her. Why? Because Tom knows Challenge ups the woman's Interest Level.

It does not matter if Tom gets Caprice's number or not; the point is that Tom asked for the home phone number. As they say in baseball, you have to swing to hit. During the week, Tom is a "Home Beautifying Specialist," asking homeowners to OK agreements. Tom knows that closing is everything in sales. He also knows this applies to getting Miss Right's home phone number as well.

Let's take the worst case scenario. Caprice's gives Tom no touching nor asks him questions, and has only 51% Interest Level in him, before he asks for her home phone number. He is like a guy hanging on by his fingertips on the side of the mountain - but he isn't dead yet. Tom isn't quite physically what Caprice looks for in a man, but his conversation is uplifting, he is super clean looking, and he is positive while he does the most important thing: makes Caprice laugh - which makes her feel comfortable.

When Tom asks Caprice for her home phone number, her Interest Level goes up 4 points to 55%. Why? Because Tom shows Caprice he is willing to put his ego on the line with a direct question - confidence raises the woman's Interest Level. Later, she thinks about the other guys who, weakly or meekly, asked her, "Would you like yo go out?" (Why is this stranger asking me about my feelings?)

"Are you busy this weekend?"(Lonely Guy.) "Do you think that maybe we could get together, if you are not busy?"(He wants to make me his Mama.)They all got Caprice's home phone number and they all ended up talking to Caprice's answering machine a lot - but never to Caprice again. Apparently they had Caprice mixed up with someone who had feelings for them. She did until they started talking. After Tom gets Caprice's number, he says, "Nice meeting you, Caprice," and he rejoins the reception. He doesn't say,"I will call you,"like all the others had done - predictably (boring and anti-mysterious). He picks up 2 points for walking away first and 2 points for not giving away his game plan - if or when he will call. Now Caprice will wonder, and raise her 59% Interest Level to loftier heights. Why? Because Tom is a Challenge, and Challenge raises the woman's Interest Level , especially if she is beautiful like Caprice.

The key is, if you are a guy who can say no more than "Hi" to Miss Right because your mind is blank and your Interest Level is going through the roof, just ask her for the home phone number, and shut up. Remember, it's a piece of cake - plus cannot shoot you.

CLOTHES

You have to pass the Physical Attraction Test - The Reality Factor.

It is amazing what a shaver, some soap, water, and iron can do for one's image - Brother Love.

You can always take something off if you overdress, but you can't add something if you go underdressed - Sal "The Fish" Love.

I worked for a delivery company with forty drivers. We made small deliveries such as checks, movie scripts, envelopes - nothing big or heavy. Everyone was allowed to dress the way they wanted. Half of the guys wore the same pair of jeans all week, along with five wrinkled tee shirts. The other half wore pressed casual pants and nice sports shirts. If you were a woman who liked clean cut guys, which half would you find more attractive?

One summer, I did road cleaning for the city. It was hot and dirty work. But when I got home,I took a shower, shaved, and put on clean fresh clothes. Since you are going to meet her when you do not expect it, wouldn't it be nice to look good?

The key is, unless you work for a hard rock band, leave the grunge look to music videos! What did your Mom tell you about a girl's first impression? Look clean, and make her smile. Remember, you don't get a second shot at a first impression.

CLUE

Women get turned off to you or they take advantage of you when you are too good to them; they cannot help it - Fast Eddie Love.

When the man has low Interest Level, he does everything right - The Reality Factor.

The "experts" deal with dating in terms of how they want it to be or how it ought to be, but not in terms of what a man actually goes through - Doc Love.

I have seen books by the other love doctors that explain to women how to deal with the man they have selected. I have seen books that describe all the bad men that women choose. I have seen books that describe differences between males and females. The "experts" don't have a clue! Why? Because they have no idea what effect Challenge has on the woman's Interest Level - which they do not talk about either.

The key is, The "System." There are reasons why so few people are happily married, and the other half are splitting. Until men discover and understand these reasons, the plundering of their hearts will continue. Remember, it's up to you, big guy!

COMFORT(Level)

It's good to love each other (Interest Level), but it's equally important to like each other(attitude) - Rabbie Love.

If she is laughing, she is comfortable - The Reality Factor.

Listening to her doesn't mean judging or giving advice; it just means listening, sympathizing, and empathizing - Reverend Love.

A woman can talk about the smallest, inconsequential event, which you couldn't care less about, but if you are a good listener, she'll like you more. Why? Because she thinks you actually care about what she is saying! Wild, huh?

When you first meet, there are three hurdles you have to jump for her to go for you. One, she must be available(no boyfriend or husband lurking in the background). Two, you must pass the Physical

Attraction Test (in her eyes - pleasant looking or better). If you are in a band the worse you look the better! Three, after you start talking to her, she should have at least 51% Interest Level - preferably a lot higher, so there is less selling for you to do during your 60 day campaign. If you do everything right she will be in love with you in 9 dates.

There are two requirements for her to up her Interest Level; one, she must respect you (she hears you say the word "No" once in a while); and two, her comfort level must rise (she won't look at her watch every five minutes). If you tell her you are a bank robber, or you pick fights when some guy looks at her, she will lose respect for you, and she will lower her comfort level. If her discomfort continues, her love for you (Interest Level) will drop.

So, guy, to keep her comfort level high, you will always keep the conversation positive, light, uplifting, and off heavy subjects. If you are a comedian, that's even better - because you will make her laugh. All women, except Feministas, love to laugh! The "experts" commit the sin of omission by leaving out this important fact. Instead, they want you to believe that only negatives build true intimacy. You "nice" guys stop trying to imitate a butler - you are always trying to do too much for women way too soon. The key is, stay away from negatives - "How about those two airplanes hitting each other last night and wiping out 600 people?" Stay away from put-downs - "Look how fat that woman is (AL Bundy's favorite!)" Stay away from your hang-ups - ("Y love to be mothered!") Stay away from controversial and personal subjects - race, religion, politics, and especially sex. If Miss Right is left-wing extremist, tell her Marx and Lenin are your idols! Only after her Interest Level hits 100% do you tell her you love Thomas Jefferson, because by then it will be too late! Think about it, Challenge is so strong that it will turn a commie into a Capitalist. Remember, even ex-commies have comfort levels!

COMMITMENT

A married giver with high Interest level enjoys doing things for her husband and he tells her he appreciates it. - Father Love.

Feministas will not do what Grandma did to take marriage work. Unlce Jethro Love.

A woman who changes the rules after she marries is committing fraud and has no integrity - Doc Love.

Women complain that men are afraid of commitment. They are simply baffled about, why there is such a higher percentage of single men than ever in the history of America. The reason women don't know this is that men don't gripe, cry, write letters, see therapists, and/or file harassment suits. They just withdraw quietly.

What women don't see that men are: the fathers who can't see their kids even though they pay child support, the male-bashing in the media, the rich divorce lawyers, the divorce rate of 50% that the "experts" have not lowered in the last thirty years, the mercenaries who plunder in the name of love, the head games many women play, the Feministas on the warpath, and being on the receiving end rejection 90% of the time.

"What's wrong with you guys," women ask, "You should learn to chill out, and not take things so personally!"

The key is, you only need one good woman. Remember, to let The "System" coach your actions and choices, and when Miss Right comes along, make the commitment to do what is right and continue to treat her right.

COMPARE

Women don't like to talk about certain things - The Reality Factor.

Men who talk too much get into trouble - Sal "The Fish" Love.

Never trash the ex - yours or hers - Fast Eddie Love.

In the game of love, things mean different things depending on your gender. If Tom talks about another woman to Caprice, she knows she is being compared to her, when in fact, this is the furthest thing from Tom's mind.

When they are at the beach and he points out the pretty colors on the thong bikini on the nubile nymph two blankets over, poor Tom can't understand why Caprice should get so irritated. Yes, women are different!

The key is, never talk about or look at another women when you are with Miss Right. Why, because it is disrespectful and she thinks you are comparing them to her, which attacks her comfort level. Keep all comparisons of other females to yourself. If you commit the sin of comparison, then the next time

you argue, you will definitely hear about it. Remember, you can only compare women when you are with your best buddy, providing he can keep a secret.

COMMUNICATION

Maiden not in love, speak with forked tongue - Iroquois proverb.

What we have here, is failure to communicate - Martin.

Rody don't lie, brother, no it don't - Brother Love.

If Tom leaves a message on Caprice's answering machine (which he shouldn't), writes a messages, or talks face to face with her, the meaning of the words in all three types of communication are 100% the same. But when Caprice communicates with Tom, it's completely different. I shall explain.

We have all heard of body language. Studies say that people talk more with their bodies than with their mouths - boy, does this theory dominate relationships when it comes to love and understanding Miss Right. For instance, when Caprice talks to Tom, her spoken words communicate only 10% of what she is really saying. 40% of her message comes from how she talks to Tom - her voice inflection, tone, and enthusiasm. Her body language is 50% of her communication - vastly different from men in romantic relationships.

The key is, 90% of her communication is not the spoken word. A memo from Caprice is only 10% of her communication. A verbal message is 50%. To get the whole picture, you have to see the whole picture - face to face. Remember. stay off the phone and answering machine, so you will never be fooled by doublespeak.

CONFIDENCE

Act it, fake it, or grow it;that's an order - General Love!

She feels that confidence keeps the race a-goin' - Brother Love.

Show me the hero in her romance novel, and I will show you a guy with a ton of confidence - Doc Love.
Y have always hated report cards. Of course, you know why: The only "A" I got in college was choir and that was just for showing up - so much for bragging! But as I studied the female mind to evaluate her love choices, I came to realize that the woman keeps a report card of her feelings toward her man. To you Psych majors, women are genetically programmed to emotionally respond positively to certain male strength qualities(manly traits), so she naturally keeps score.

The only women who don't keep score are:mercenaries, man-haters, Professional Daters, women with super low self-esteem, users, takers, left-wing extremists, overly ambitious women, dominators, space cadets, flakes, and of course, the Fabulous Feministas(I am asking you, "Did I leave anyone out?" You are asking me,"Did you leave anybody in?").

Confidence, control, and Challenge are the three items listed on your (her) romantic Interest Level report card. Confidence is made of self-esteem and self-confidence. Self-esteem is you saying the "N" word (no) once in a while, or letting her know non-verbally where the line in the sand is drawn that she will not cross. To you Psych majors, she knows you will walk if pushed hard enough. (That's why she beats upthe wimp or hen pecked husband - she knows he will take it and not leave.) Self-confidence comes from practicing The "System."

In the long run, the truth will make you feel good, but only if you would only give it a chance. In the past, you have been keeping your head in the sand, but if you practice on this woman, you will get tougher for the next woman.

Your Interest Level toward Miss Right has no bearing on your report card - in spite of the “experts” tell you otherwise. They tell you to tell the girl how you feel about her after the first date, thus implying this raises her IL. But what if she liked you and you kept your mouth shut for once - and gave her the opportunity to call you, and tell you how *she* feels about you after the first date! If you want to last with a woman, you guys have got to learn to slow it down. You have got to be careful, because this girl might end up as the mother to your kids. Scary, isn't it?

When Tom and Caprice are together, especially the first sixty days of the relationship, she is consciously grading what he does, says, and how he acts. She gives each category in your report card a possible 33 1/3 points. If he performs confidently, he gets a perfect score of 33 1/3. Caprice mentally writes an “A” on Tom's report card after confidence. On the Truth Triangle, that's one down (confidence), and two to go (control and Challenge)! (What happened to unconditional love? Duh!)

Now I am going to let you off the hook a little bit. No one consistently gets a perfect score because no one is 100% confident all the time. Even Caprice knows this. But you had better get at least a “B” average with the three “C's” on the Truth Triangle to avoid nagging and slavery, if she marries you.

The key is, that sage advice from the Wright Brothers: attitude is altitude. Before you open your mouth; ask yourself: is this a confident statement, or is it the sound of a weak guy sucking up: “Please, please, please love me!” Remember, keep her Interest Level sky-high by being confident - at least most of the time.

CONSISTENT

Actions scream - The Reality Factor.

When it comes to getting hurt by a woman, guys' egos will never allow themselves to see the banana peels right in front of them - Fast Eddie Love.

If you have to ask her why, you have a problem - Doc Love.

When man used to hunt Sabertooth Tigers, he was forced to count on his fellow hunters, otherwise he could end up being dinner for Pussycat's ancient relatives. If he found an unreliable or undependable male member of the clan who was smaller than he was, he got rid of him. If the guy were bigger, then he himself moved to the next valley.

We all watch NFL football (cheerleaders!), and know that an inferior team can beat another team that has better individual players, if the first team's players have better coaching, think alike, are in synch with each other, and know how their teammates are going to react in any situation.

A police officer knows his or her partner “like a book.” Policemen are drilled on this fact of life in the police academies. The cops' motto is: “If you can't depend on your partner, you're dead.”

So what are you doing with this female version of the yo-yo? Don't you see, Miss Airhead is driving you nuts? What does Psycho Girl have to do, before you grow up and leave her behind? Do you need a road map to show you she belongs in a loony bin? Think with that beautiful brain that God gave you, but you are being run by your emotions.

The key is, your nervous system loves to be comfortable, so her behavior must be positively consistent. Women who give mixed signals or confuse are trouble because they have low Interest Level or are wacko. Women with high IL are consistent. Remember, you have to get rid of Miss Trouble or call Bekin's Van and Storage and move to the next valley!

COUNTEROFFER

Women they respond to humor, and don't know they respond to Challenge - The Reality Factor.

How come the other “love doctors” don't have engaged people visit divorce court before they say “I do” - Father Love!

It's never the woman's fault - Feministas' RuleBook.

The reason we men are supposed to constantly check her Interest Level is because we don't want to be with someone who does not love us - I hope! If it's low, goodbye. If

we are dropping the ball and lowering it, we have to figure out what we are doing incorrectly. Where are we slipping? Is it confidence, control, or Challenge (and their divisions), or some of each?

In the first sixty days of the relationship (it's her trial period), counter-offering is a big deal. After that, if things are rolling along fine (of course they are - other wise she wouldn't still be there!)), you can relax a little bit on this one.

Tom calls Caprice and asks her out for Wednesday night. She says she is busy, but before he can cut his wrists, he hears, "But, I can make it Thursday." Whew! Close one! Tom accepts and everything is all right. Tom will date Caprice only on weekdays, until she asks him one of the following : "Why don't you ask me out for weekend nights," or, "Are you living with someone?" or, "Are you married?" Bingo! How come? Because only women with high Interest Level will ask. No ask; no weekend (Is this guy tough?). If you go out with someone 5 or 6 times and she never asks why you don't take her out on Friday or Saturday...

Professional Daters never ask, "Why don't you ask them out on weekends?" Because they don't care - her IL is below 50%. (Most men have not idea how much they are being used.) They might ask for a weekend night as a counteroffer, but never the above questions. It's this MASSIVE subtle difference that shows you who really cares about you. This is just an example of the power of The "System."

If you are a guy who makes serious money, you tell me how much time and money this nugget of truth will save you.

Why does Caprice like Tom? Tom was a Challenge, and practiced patience. He disciplined himself like a Marine and he did not follow his emotions like he would have in the past. If Caprice had countered with Friday or Saturday, Tom would have to have said, "I'm busy (organizing my sock drawer!)." Why? Because of posture, which is her perceived image of Tom.

He must, in her mind, separate himself from the pack if she is going to keep him. She thought about him because he was the only one that hung back - sounds like a romance novel.

This Caprice is a looker and Tom plans to be around as long as he wants to. By his telephone answer, he just told her indirectly, he might have up to three dates this weekend. In reality, he hasn't had a date in two months (famine). Maybe Caprice hasn't had a date in two moths, either - is it her duty to tell him? Or vice versa.

If she says, "But how about Sunday?" Take it but no Fridays or Saturdays. Name the time of pickup, get the address with no "callbacks to verify" or any other phony reasons. It is OK to accept a Sunday as a counter-offer, but don't ask for one. If it's warm, do something outside where you can take lots of pictures of her - try to get her

to flirt using the camera as an icebreaker. the Zoo is the best. If she likes you, the camera will allow her to be playful - which raises Interest Level. Think about this guys, no one does this. Simple and inexpensive. If you are broke, forget the film.

Now I know you rich guys out there do not worry about spending a lot of money. Plus, you want to show this girl you have class. That is not the point - you can spend more later. Which girl is better for you over the long haul: a prospective mate who wants big jewelry or another who wants you to budget your money for the down payment on your new home after you get married. Since you will own her heart after 9 dates(sixty days), then you can go back to your hundred-dollar dating habits with her only. Take her to free concerts where there are lots of cops.

Some would say Tom is lying to Caprice when he says he is unavailable. But more important fact is, though Tom does not know her, he knows no one ever says "No" to her. He knows she will go crazy if he is a Challenge, so he figures he is only doing what makes her happy - playing hard to get. (The Bottom Line Factor says that women love mystery in the beginning stages, and you are seeding her poems while she is pouring Coors over her biker boyfriend's chest, then lickin' it off.) In fact this weekend Tom is cleaning out all old clothes and paperwork. "If I have not used it in 3 years throw it out." For 48 hours he will get rid of stuff, so in fact he will be busy. If he is not with her, he is busy somewhere, right?

It's not Tom's fault that Caprice thinks more of Tom because he is the first guy in her life not to snap at a weekend counteroffer the way a lion chows down on a zebra in Botswana! It's not Tom's fault Caprice will wonder intermittently over the weekend about Tom, thus raising her Interest Level because of him being a Challenge. (Isn't this romantic?) And this is the best part: Tom is not even with her!

And if they were together he could be losing points or gaining points, but he can never lose points when they are not together, only gain - if her IL is above fifty.

It's not Tom's fault Caprice respects him and thinks he has a backbone, because he politely said the "N" word (no) to her. It's not Tom's fault, Caprice prefers guys who are not "hungry," even though he is definitely "hungry" for Caprice. It's not Tom's fault she is thinking about how she will catch him, just as the cheetah plots against the wildestbeest on the Serengeti!

(She is dying to hunt you down but you rush in and take away her fun. you make it too easy - she also looks desperately for any man she cannot control or get her way with. She is dying to chase but no guy gives her the opportunity. She doesn't like her power but on the other hand "I only what I want. I guess there are no guys out there who will stand up to me." And I am not talkin" Macho Boy - he begs like the wimp too but just won't tell anybody. She is looking for the man who loves her - if you saw Caprice you would love her - but keeps his mouth shut and waits for her to come on.)

When a woman knows that you like her and you practice self-control (by not rushing in), she is more attracted to you. When she sees that she likes you and you stop moving forward and she feels it. Now she loses self-control and comes back at you. Therefore, being a Challenge makes you a magnet. You have to learn to wait for her to come forward. when you use a bow and arrow, don't you pull and push at the same time? The "System" is a bow.

Now do you know why begging and seeking approval from them makes them gag?

They want to come on strong and you guys never let them because you are in too much of a hurry. Patience and Challenge delay immediate gratification, but pays back generous dividends later. You have to got to learn to wait. Plus you should have at least 3 home phone numbers so you can rotate your lovely ladies as you learn, become aware, and practice The "System."

This next one is tricky, so please pay close attention. Now let's say Caprice had replied to Tom's offer, "I am busy Wednesday night, but let's make it another night." Silence. You notice she did not give Tom a specific day. It's a (see) flag (bad omen). Most guys would start naming every day from Thursday right up to Armageddon! What happens to his image (posture) while Caprice is thinking, "Get a life!" or "What a loser!" or the worst:"Lonely Guy"?

If she had mentioned a specific weekday (or Sunday), Tom would have taken it, but in this case he says to Caprice, "Wednesday is my only free night, let's talk later. have a nice night, goodbye." In this way, Tom shows self-control, plus he never said he would call her. Tom will call her next week, and if he goes through the same song and dance number, he will play taps and flush that number. As the water in the bowl is circling Tom will say, "My dearest Caprice, I feel so bad that you missed out on me - Next!"

I know you are crying,"Doc, why do I have to do all this?" Because The "System" weeds out the users and the phonies - you wouldn't want one of those, would you? These maneuvers I am teaching you forces her to show you all her cards ASAP in this poker game of love. It's awkward at first, but look at the money I'm saving you! (Rent the movie,"Rounders," and watch how the star "reads"body language.)

The key is, not to look at this as work - it's supposed to be fun safari. Don't get mad just because you have finally realized they have been pulling the wool over your eyes all these years! Think of the poor guys who don't have this book - or worse, the ones who have it and don't change! Remember, to be careful out there, it's a jungle!

CREDIT

Time is the test - Fast Eddie Love.

Loyalty is Numero Uno - Sal "The Fish" Love.

Who warms himself with insubstantial hopes - Sophocles?

I had a seminar student call me for a private meeting because he wanted information on a one-to-one basis(some students don't want to ask questions in a public forum).(In California, you can be an "adviser"or coach without a license

or degree - I got a D in psychology 101.) He started describing his newest girlfriend in the most glowing terms. She was loyal, honest, intelligent, she liked him more than he liked her, and was always in a good mood. The bad part was, he only had three dates.

Listen to this war story. I used to work for a credit company and other companies would call up for a pay pattern on our clients. One of our clients had made 30 monthly payments on time on a five year (sixty-month) car loan. I told the other company this client was "great pay." Another call came in, but the client had only made three payments; they were on time, but she had 57 to go. "Too new to rate," I said over the phone. (You will see how sweet she is when you have your first fight. Or worse when she picks a fight after the 2 kids are born - and you can't leave. Ask your miserable married buddies at work how it is.

"What does your wife weigh now compared to the day you married her? If the answer were a book, "From a Bikini Contest Winner to a Beached Whale."

"How often does your wife make you have sex?" Often. His wife in reality screams. "It's not the first of the month yet, so hold your horses. Ad stop looking at those dirty magazines."

"When was the last time your wife complimented your body?" All the time. His wife in reality says sarcastically, "Hey chubby, when's the last time you saw your belt buckle?"

Some men have the habit of giving tons of credit to their new girlfriends, when they really don't know them that well. These men are talking through their high Interest Level (This is another one of the reasons that the man's Interest Level is not on the Truth Triangle). It's great to be in love, but because you don't know anything about a woman's attitude after just three dates, it's best not to give her too much credit in the attitude department. It takes experiences and lots of time together to find out if she is loyal, honest, trustworthy, flexible, and a giver. So restrain yourself and do not give her credit for things that she has not earned, just because you have high Interest Level.

Once a week in the newspaper, you read about someone stopping on the train tracks, or trying to outrun the choo-choo. Because the train weighs a lot more, you know whom always wins. Entering a relationship is the same as approaching the train tracks: you must stop, look, and listen - then proceed with caution. Dating is the same, get it?

The key is, don't jump in with both feet. Why? Because Patience says to proceed with caution - until she thinks every girl in town is after you. Say to yourself, "Slow it down, boys; slow it down." Remember, getting hit by a ten thousand-ton train doesn't hurt as much as your true love saying to you, "I need my space."

CURIOSITY

Curiosity did not kill the dog, just the Pussycat - Sal "The Fish" Love.

Challenge keeps the mystery alive even after you marry - General Love.

Women love what they can't have - Fast Eddie Love.

You cannot force a rose to blossom faster than it was supposed to; it's against nature. It has to grow at its own pace. It's the same with relationships. There are factors at play, which nourish a growing love; certain dynamics as it were. The sun is to the rose, as curiosity is to a relationship (especially the first 60 days). Some men feel that the sooner they "get out" all their past psychological pains, history, goals, values, aspirations, past traumas, childhood nightmares, and don't forget negative feelings (Any left?) she will be dying to become his keeper. This is another piece of love propaganda the "experts" have put over on the American Female: make Miss Right your Psychiatrist (Have you seen her girlfriends, The Super Bimbos?). Of course a lot of men buy into this. I am trying to keep your relationship fresh - at least until it is too late, ("I do"). "What's the rush, bucket lips?"

Try to figure out why these war stories are opposite of each other in principal - am I going to fast?

War Story I. Tom goes out for the first time with Caprice and brags about his car. Good girls couldn't care less. Two mistakes: Bragging and she should have done 75%

of the talking. Let's say Tom has been waiting 11 months for his bright silver PT Cruiser. His exuberance for his new "horse" should have not dominated the conversation. Tom should have been helping Caprice's exuberance, by making her laugh and getting her to pour her guts out. Tom just had it backwards.

War Story II. Tom meets Caprice at a church function ("Say what; yes, they still have these!"), and she says she likes car races, even though she is not sporting a tattoo as far as Tom can see - only check out peripherally when she is not looking. She asks, "What do you drive?" He says, "A two-door." "What kind?" "It's foreign." "What kind of foreign car?" "Sports car." "No, I mean what company?" "German." "What's the name of the car?" "Porsche(2 syllables)." No bragging here. She had to drag it out of him - and women love to do that. My Dad said to me as a kid, "If there is no wine left in the bottle, the party is over, my son."

I see guys on the web looking for dates/love and they have their whole life history on their web sites - one even had a picture of him at 4 on a pony. If this girl likes Mick Jagger has he a chance? In WebBoy's mind he has a bit into the propoganda that says - women want honest (open is different word), sensitive men. I agree, but they are 10th and 11th on the Truth Triangle - there wasn't room! Women get off when they are doing their detective work - especially in the first 60 days. This guy is taking it all away and he probably is a good guy, but The Reality Factor says that since he is not approaching women properly thereby he cuts his odds of success. Plus if he cannot approach them in the right manner, what could he know about maintaining a romantic relationship. WebBoy will be real lonely for a long time. But on the other hand there are women who marry lifers in the Penn.

Web-Boy should get one-page web site with a picture of him standing next to his 'horse' bragging about how much fun he is to be with on a date. "Send me those emails girls so I can bring happiness into your life!" As Fast Eddie Love would say, "You guys got no style. Challenge will give you the edge - she will throw rocks at your competition, you know, the ones with better looks and more money than you."

To women, an open book is boring. She gets off finding out all about you(slowly), and this Web-Boy takes that all away. This web wimp is honest, sincere, and would make a great father and husband, but he doesn't know how to hunt - he must set it up so she thinks she is choosing him. He means well and has honorable intentions, but he is still wrong in his approach. He doesn't appreciate the importance of mystery in the beginning stages of the relationship. Sorry, but WebBoy missed the love boat.

What if she reads something that she did not agree with, that he could have cleaned up if they if they were face to face? He is out before he starts - plus all women want to laugh and enjoy your company. She cannot be uncomfortable and laugh. Use it. Maybe she would have had different opinions of him if they had a short date. You have to learn to take one step at a time, guys. How can you be special to her if every one in the world knows your private life on the web - Lonely Guy? Why should she go out with you if she already knows everything about you from the web? Guys, you have to think like women do.

Being open works with shrinks, but it doesn't work with Miss Right, *if* you do it too soon. You don't know when. But you that the time will be right after she spill her guts to you. So, allow her to be open with you - first. This is the 2nd "C" Control. To

practice Challenge you will need patience, self-control and patience. Sounds easy, doesn't it?

The key is, spoon-feed the information. Where is it written, you have to open your diary to the world?(Boring!) Realize that Caprice and her Pussycat are born with curiosity, so play with it - you guys get way too serious way too fast. Don't be serious with her - laugh and play with her. If she doesn't want to play or she growls, just say to yourself, "Another one with bad taste in guys!" When you give Miss Right what she responds to, I call it - having empathy and sympathy for my Miss or Mrs. Right. Here is the best part, when Caprice gets it into her head that Tom understands her, she loses weight, lets her hair grow, takes a cooking class, and buys a pair of back massagers to relieve his stress. If you want a woman to submit like it says in the Bible, get her IL in the nineties - this stuff can even tame a Feminista! She literally becomes a sweet serene love slave, after you married of course. Remember, if what you say to her is not light and funny, do not talk.

DATING

Dating is the tiresome search for mate involving courtship, compromise, and combat - General Love.

Professional Daters give mixed signals - Fast Eddie Love.

The good part is 90% of your dates don't last 60 days. The bad part is 90% of the time she gets rid of you or makes you crazy so you leave - Doc Love.

The Thirty Factor:

30 - The amount of women that you ask for their number

20 - The amount of women who say no

10 - The amount that say yes

10 - three broken dates/call back to verify

7 - two no contact

5 - 2 Professional Daters

3 - 3 dates - out of 30 pitches - with high IL

1 - 2 had bad attitudes leaving one with a good attitude and high IL and you didn't like her so we start over.

Ten home phone numbers equals: two broken dates, five dates kept, and three combinations of why she cannot go out with you, or, call back for verify, or you talking to her Mom, or other family friends and assorted roommates, her answering machine but never her. Hew!

Tom asks Caprice for a date and she introduce him to the Wonderful World of Womanese. Instead of English, Tom hears: 1. "I have to get my head together (What does it look like now? "I don't have time for men right now (Mel Gibson could change her mind!)." 3."I'm busy for the next six weeks (She likes you so much, she can't find one hour for lunch!)." 4.(After getting turned down for a date)"Keep in touch (Get lost!)." 5."To tell you the truth (Since when?), I'm not really interested in a relationship right now(Not with you, anyway!)." 6. Give me your number so I can call you back(she doesn't even have a pen in her hand)." She could beat a lie detector with these answers, but if you want to hear someone stutter, ask her:"Why did you give me your home phone number?"

"Doc," you're screaming, "Why all this doublespeak?"Read on, students, it gets even better!"

Women with low Interest Level will only go out on dates when they have low self-esteem. Any attention, even though it isn't reciprocal, is better than no attention.

May I introduce to you: Miss Professional Dater. Her motto: "Men are to use, not fall in love with." Her rationale: "Maybe with time, I could get to like him (not even if he owned for all the tea in Mexico!)."

Women with low Interest Level break dates because they have average self-esteem. they can not say the "N" word (no) to your face when you ask for their home phone number, just to your voice on the phone lines when they break the date. Remember how she appeared to like you when she gave you her home phone number - what a difference. Her rationale: "I was only being polite."

Women with low Interest Level who doesn't give you the home phone number have high self-esteem. they do this because they don't want to mislead men, they care about men's feelings, they don't want to use men, they don't want to waste men's time and money, they are sweet and supportive and they love puppies. In short, they think it is immoral and classless to go on a date unless they have some(over 50%) Interest Level. See they're not all bad!

75% of the women who ask for *your* home phone number after accepting a date, will call and break it, because they have low Interest Level. These women have a little less than average self-esteem and they cannot say no - unless it's to your answering machine or to the receptionist where you work - never to you. Cowards!

The odds of her breaking the date go to 99.99% if she adds:"I need your number in case something comes up." It will. Her parakeet will have a heart attack, or a 747 will land in her apartment house pool, or she will forget that she has to study to take the state bar, or that she has to comb her hair!

Now refer to the home phone numbers discussed in the first paragraph. 98% of the women, who don't ask for *your* home phone number after accepting the date, keep the date because 3 out of 5 of them have high Interest Level and are normal! The other two out of five, who are Professional Daters, will feign high Interest Level so you can spend all your money on them - plus, they can give out their home phone numbers to other guys while your back is turned. She then repeats the process with the next stooge. To you Psych majors, is this girl sick?

The key is, keep your chin up. Why? Because you only need *one* good one. Please pity the woman who has to constantly come up with new reasons why she cannot go out with a guy who has called her for the eighty-eight time. He knows persistence pays off - idiot! Remember, you cannot be too thin, too rich, or have too many home phone numbers!

DIFFERENT

It's always better if she thinks she likes you more than you like her.. Fast Eddie Love.

Availability is anti-Challenge - Doc Love.

Say no calmly and she either walks, or respects you - General Love.

Think about this logically. There are 3 billion men on this lovely planet named Earth, and Caprice knows she is a lucky girl because in her heart , she knows that Tom is the "best of the bunch". Say, what?

Caprice owns her own company, has a Ph.D. - in Statistics, no less! And she has an IQ of 156. She is so much in love with Tom that when she gets home, off goes the business armor, and she transforms herself into a playful girl. Anita the Hun at work has just become Cinderella!

Caprice is also taller than Tom - so what? The only factor that counts is that Caprice's IL in Tom is higher than Tom's IL in her (92% to 88%). Caprice is also smarter than Tom, and makes more money he does - so what? Caprice thinks Tom is different. He is; I trained him.

The key is, to love the truth in The "System" for truth sake, not for what you can get. The more pure your motive, the quicker you will learn, become aware, and get wise. Remember, do what's right with Miss Right, and she will find you different - because you are.

DISCIPLINE

Trust The "System" and the pressure of worrying about what to do is gone. Relax, you are on autopilot. - General Love.

Your moment of truth will come the first time you have to stand up to her - Reverend Love.

Her wild card are testing and long legs while your wild card is Challenge - Doc Love.

Everyone is for discipline. If you have a goal, it takes discipline to get there. If you take a class, without disciplined study, you won't pass. If you want to learn to lay carpet or even cook a gourmet meal, it takes discipline to learn to do it right; just ask the rug man or chef. But when it comes to relationships, no one talks about discipline. No need, because Tom says to himself, "Caprice, take me as is. Here I am."

Tom's view of love maybe worked 100 years ago, but there is a new woman in town. she expects more, and if he doesn't really know what "it" is;she will figure that out later.

If men understood women and "did right by them,"there would be no rejection, no nagging, and no divorce lawyers. Romance novels would evaporate. Sales of self-help books written by man hating, men-bashing, brainwashers would plummet. Groups like F.A.N.G.(Females Against Neanderthal Guys), and P.M.S.(Punish Men's Society)would fold overnight! All Arabs would love Israel and the

people of Yugoslavia would rise up and hang the Butcher of Belgrade. peace and harmony would reign.

Since Y was appointed from above to this massive responsibility of coaching you guys, you have to have the discipline to do what Y tell you to do - or you will have to stay out of lovve - which for a lot of you guys might be a safer place to be.

Now, let's talk about giving up on The "System" and quitting, y am not telling you this to put you down, or plant a negative seed. Y am telling you this because your head will be going on various trips, and by alerting you, Y hope to cut the chances of you quitting. If you prefer playmates leaving champagne and flowers on your trailer doorstep over being miserably hitched to a Richard Simmons reject who loves bonbons and Oprah more than she loves you - then you need me to coach you. I am only here to cut your chances of suffering. What you do is strictly up to you.

You might say to me one of the following statements:

"Doc, it is just too hard to do."

"I tried it and nothing better happened."

"some of it is OK, but I asked my friends what they thought, and they said Doc Love is a nut!"

"My love life isn't that bad."

"I am doing worse now since I read this stuff."

"My therapist told me Doc Love hates women."

"This material is just too extreme."

"The "System" doesn't get quick results."

"How can he be a doctor, he didn't finish kindergarten."

"My girlfriend idolizes me - why do I need this."

"Doc Love is too negative."

If these statements don't stop you, you are on your way to heaven on Earth, and you will never have to give a divorce lawyer a damn dime - ever.

The key is, discipline is one-third of control on the Truth Triangle. As you grow, practicing discipline will get easier and easier, because you will understand how to play the game. One day, you will look in the mirror and say, "Y knew this stuff, but Doc love had to coach me, and now Y know it is OK to believe it." Remember, keep the faith and never lose hope.

EGO

Women don't say the word "No" to men because they know - or have been told -that the male ego is so fragile that he will blow his brains out if he hears it - Father Love.

The male ego will take instruction on any subject, except love or directions in a car - Doc Love.

The ego is man's Achilles heel - General Love.

When it comes to survival, the man's ego is his best ally. Why? Because it makes you try harder, push harder, and makes sure you never think of giving up. Whether it's getting a better job, thinking on your feet, gaining two yards, getting in shape, or inventing a "System" to help mankind, your ego is your driving force. But when it comes to love, the ego is a curse, your vulnerable spot, and the Devil's Playpen. We all remember Achilles, the mythical warrior leader who was killed when an arrow struck his heel. Because he played down the importance of the only vulnerable part of his body, he was retired - permanently.

When it comes to love, the man's ego:

1. Overlooks Miss Wrong's bad attitude
2. Overlooks ominous signs in the relationship - flags
3. Always overrates her Interest Level
4. Rationalizes her putdowns and zingers
5. Blinds him to reality

And if you are Macho Boy, triple everything I just said.

Besides your ego playing Blind Man's Bluff with your heart, the only other time you get blinded is when your Interest Level in the female hits 90%+, which I call the Twilight Zone. The guy starts to act dopey, as opposed to act cocky - which happens when his ego is in control. This is why I am coaching you to realize that your entire ego and half of your Interest Level is working against you(the other half of your IL makes you feel good. It's a two-edged sword).

Ladies take heed; ego works overtime in jealous and possessive (uptight)men, and especially stalkers and abusers. If you women suspect your date fits this profile, right from the start, tell him that all your friends are men because women compete too much with each other and play head games. Watch how he reacts. Or, hug your male friends around him. Grab him(I'm kidding!)Watch how he reacts. Always watch your date's reactios to see if you have a Macho Boy on your hands. What you decide to do with your junior Hitler at this point is your choice - but remember:there are no victims - just volunteers.

Uptight men try to control their women, which in the beginning of the relationship will appear to you as chivalry. Eventually, though, you will notice that it is "his way" or he has a tantrum, which can only get worse with time. If you decide to stay with him now, but reject him later - he won't go easily, and things could get very nasty.

Bad girls are "experts" at using a man's ego. Even Superbimbos know from birth:"Stroke his ego, and he will do what any plugged-in robot would do for you." The saddest part is, sick men have killed because a bad girl "played" with their egos. Why? Because Macho Boy's ego was born in the belly of pride, and his motto is:"I own her." Sickos take this motto to the nth degree.

The key is, guy, look for Miss Right's payoff. When she is stroking your ego, what is she getting out of it? If she wants nothing more than to make you make feel good - that's OK. Why? Because, in this case, her ego stroking is a playful love ritual - so, take her loving machinations all in stride. The Bible says that pride cometh before the fall for a reason. So if your ego goes too far up, it has to come crashing down eventually. Remember, if man were meant to fly and stay up in the heavens, pride would not be one of the Seven Deadlines in the Good Book!

ENGLISH

Men speak American while women have their own lingo - Cowboy Saying.

Women and men see, smell, and hear differently. Especially, when two of them are together, and only one of them is in love - Doc Love.

Women are like refugees, they vote with their feet. If she is with you, she voted for you - Fast Eddie Love.

When I was young and dumb, ,y girlfriend told me she had to stop seeing me because she liked me too much. I guess all that happiness was just too much for her to handle! With no stalking blood in my veins, and not wanting to have her suicide on my soul, I left her not knowing that I just bought a whopper the size of Mount Fuji. Later, when I got with my boys(my best buddies), and told them:"She sold me!"they nearly fell off their chairs with laughter while fighting their tears. Boy, did I ever pay for that war story!

At that time, I did not know the rules of love. The first rule says that if a woman likes you, then she would want to be with you - should I slow this down for you guys? It is so darn simple, yet most men do not understand this aspect if Interest Level. Tp you Psych majors, it means Interest Level Cuts Everything - even excuses in the foreign language called Womanese.

Another girlfriend I dated used to tell me how much she loved me, but every time I tried to kiss her(that's an understatement!), she turned her head. What a dummy I was! I thought she wanted me to kiss her ears just for starters!

Another woman who said she couldn't live without me broke dates, and in the next breath proclaimed to me, "I can't wait to see you again."(Again?)

As you see, some girls just cannot say "No" to a guy's face. they believe it's better to mislead guys than to go through the trouble of telling them they are out and the real reasons for it.

Besides interviewing women most of my life, I've had my "poor" heart beaten, broken, stabbed, and shot up by the best of the Beautiful Women! I did this(sometimes gleefully!) not knowing that one-day I would be coaching you guys. Hopefully, you will listen and not get your hearts bludgeoned like I have had mine blown apart in the past.

The key is, the Reality Factor says that when a woman's Interest Level goes up, she wants to see you more. The Bottom Line Factor says that you have to read her actions to read her IL. Your IL is not relevant to her liking you, in spiteof society's insistence that the opposite is true. Isn't it extraordinary that with these two factors clear in your mind, it doesn't matter what language the woman speaks! During the Cold War, some East Germans would vote with their feet by climbing over the Berlin Wall. Why? Because they had Interest Level in freedom and low Interest Level in staying with the left-wing

extremists' version of Hell on Earth. Remember, Interest Level cuts everything, including her fear of getting shot by some Pinko border guard as she tries to get freedom and happiness - in your arms!

EXCUSES

She must cushion your ego so you won't do a belly flop off a building - General Love.

It's simply amazing how married women with high Interest Level never make excuses, nor have headaches - Doc Love!

All women are born public relations specialist - Sal "The Fish" Love.

There is a game I want you students to start playing. It is called, the "Ask her for the home phone number, even though you know she doesn't have any interest in you, nor you in her" Game. There are three reasons why playing this game is so valuable:

1. It gets you in the habit of asking for those seven magical digits that pave the way to Paradise
2. It teaches you to shrug off rejection like a welfare cheat shrugs off looking for a job
3. It will prove to you that some women could have taught Davey Crockett and Paul Bunyan a thing or two about telling tall tales!

All the talk shows with a "Trouble in Romance Land" topic of the day always portray the man as a rat, while the woman is always the Angel of Honesty and Goodness. An old cowboy would have said, "All the cards are stacked against you, dude."

Judge Judy, who is great, hangs Gigolos. They should be hung, but where on her show is the mercenary who milked a good man's wallet just before she unloaded him. The milked man is not there because he is embarrassed - but the woman doesn't mind the TV camera under such circumstances. There are a higher percentage of women than men that want to look at the other's W-2 statement - other than the IRS. If you need proof, ask yourself who makes these statements more often, men or women:

"What do you do?"

"What do you drive?"

"I like another restaurant more."

"Let's do that next time."

"If you do this one teeny little thing for me now, I promise to make it up to you later."

"I thought we were going to do something else."

"Is this going to help my career?"

"How much can I bleed out of this date?"

The key is, not to buy the ol' "Low Interest Level Confusion Trick." Why? Because excuses are like noses, everyone has one - so take your pick! Sales managers love "Closers"; so close the deal and ask for the order: "What's your home phone number?" Remember, you are not a loser for not getting the number, but a winner for asking.

EYES

The girls loooove attention - Brother Love.

If you're going to lie, look her in the eye - Al Bundy.

When her eyes light up or twinkle, you gotta' go in and get her home phone number - Fast Eddie Love.

Ask any woman what she hates most in men, and insincerity will always be her Top Ten List of Turnoffs. Just how does she figure out if you are honest as Tele-vangelist or just your run-of-the-mill pathological, sociopathic scumbag? Let me tell you how.

A woman's first line of defense is her radar, which is working around the clock. Men do not use their radar because the shouts off their ego drown out the wise and quiet voice of their intuition. By practicing The "System" over time, you will become analytical *and* intuitive.

Her second line of defense is, she is a natural detective, without ever going through the police academy or walking a beat. If you tell her a story a second time, she will pick up on any changes in the story. To you Psych majors, she is better than a lie detector.

Her third line of defense is her memory bank. she unintentionally memorizes everything you do and say. She never knows when she might feel like picking a fight; so here is her ammo, big mouth!

Her fourth line of defense is her ability to look into your eyes and sees "everything." Pretty incredible, isn't she? So don't even think of trying to sell her a whopper. The benefit of telling the truth is that she thinks you are confident - which is one third of your Attitude on the Truth Triangle. If only the truth comes out of your mouth, how could she ever get rid of you? On the other hand, if you even lie about what time it is, get rid of your watch and keep your mouth shut.

The key is, you know where to look if you want her to think you are sincere. If you lack verbal self-control, put tape across your mouth. Remember that she remembers the color of the tablecloth in the first restaurant you took her to - while you are asking yourself, "What restaurant!"

FEAR

She will never say it, but a good woman's biggest fear is that she will dominate you and become "Mama" - The Reality Factor.

The aim of The "System" is to provide happiness for the man and the woman; it is win-win for both - Doc Love.

Disloyalty is man's biggest fear - Father Love.

Marriage is a big deal. Just think of it. You are promising to love and take care of someone, no matter what. The hard part is "forever." I not trying to sound negative, but if you added up the divorces, the unhappily married, and the ones who "play around," you could come to the conclusion that maybe marriage is an unnatural state. Or, it is only a natural state for serious grownups that are secure within them. Or, to you Psych he majors, "God Bless Unjustifiable Love!"

The key is, you are on the right track. Remember that the only thing to fear is being derailed by doubting The "System," when your buddies badmouth it.

FEELINGS

He tells his mistress everything - Doc Love.

You can't change your feelings, but you can change your choices and actions - Reverend love.

If you have any weakness, she will not forget to remind you of it during a verbal ambush or skirmish - General Love.

There is an idea going around today about love that implies you should know everything that the other half has ever done, said, felt, and thought if you two lovebirds are to be true "soulmates." If you stole a 5-cent pencil once in your life when you were twelve, she should know it. If you once put a "funny" cigarette to your lips, but didn't inhale, she should know it. If you hate insects, along with your Uncle Tyrone, she should hear about it.

Women have been brainwashed to think that when a man bears his soul, it's romantic. This fantasy subtly implies that negatives, under the guise of openness, will raise Interest Level. But the Reality Factor says that good girls only like positives. Just ask yourselves, guys, "Have you ever heard a women complain that her man was too up and positive?" Of course not! It's a contradiction.

The key is, "So, what!" She is not your Rabbi or therapist. My dad taught me, "If you don't have anything positive to say, keep your mouth shut." To you Psych majors: a guy walks into a bar grumbling out loud how unfair life is, while ten guys are sitting there drinking. Five guys think, "Who cares?" While the other five guys think, "He deserves it!" Remember, if it doesn't raise Miss Right's Interest Level, save it for Fido and your boys.

FLAG

The Psychologist, anthropologist, and social biologist may be a whiz at constructing theories, and amassing mountains of facts to support them, but taking those professorial theses into the battle of the sexes can be like charging into free fire zone behind a Harvard-based military strategist (Good luck) - General Love.

Self-help books throw common sense out of the window - Doc Love.

Thinking that they could pursue the truth directly by interviewing women and studying what they said has fooled the "experts". The key to the truth is to study the romantic choices and actions of women, not what they say - The Reality Factor.

You are driving down the road, and you pass a sign that says, "proceed with caution." In another hundred yards you see a guy standing in the street wearing a bright orange bib around his neck, waving a red flag at you to stop. Ahead, you see five men (supervisors?) looking into a hole in the street, while dirt is flying out of it due to one man with a shovel working. You stop for a minute, and the flagman waves you on. Flags for men in relationships should be so easy to spot! But When guys are gone over women, their eyes are shut to these warning signs.

Tom overlooks flags in his relationship with Caprice because he is not aware. Why should he be? He has her love, so in his mind, that's the end of it. But when they are out, she stares at other men. She is always correcting him, even in public. And she frequently has pages return when they are out - the old beeper trick. Frequently, she seems to daydream while she's with (not about) Tom, and when they run into Caprice's friends, she doesn't even introduce them to Tom. And to top it off, lately Caprice has cut her dates short with Tom because she always has something else to do. Just last week, Tweedy, her parakeet had a heart attack, so she had to go home early to make sure that her feathered friend had plenty of aspirin.

A flag is a negative feeling you have to a situation when you are not 100 % sure that you are reading the situation correctly. Like a photo finish in a horse race - the situation is too close to call. For example, Professional Daters will not usually ask you personal questions (flag!). This is unlike the woman with high IL, who asks you questions to get to know you better - a positive flag (a buying signal). The vast difference is, one wants to go out to be seen by other guys, while the other wants to see *you*.

To see flags, you have to stay aware by keeping your eyes and ears open at all times - especially during the first sixty days of the relationship. you got it? Or as the intellectuals say on the daytime talk shows: "You know what I'm saying, man?"

The key is, if you see a flag, keep quiet about it, because you might accuse and be wrong. You should proceed with caution, and if there are no more flags, forget it. If you get four or five flags, you got problems (if you are a macho boy, you need a hundred before you get five real ones). Miss Right's Interest Level drops slowly, so always pay attention to the little negative things that she does. In love,

there are no flagmen to warn you prior to the big crash - just gut feelings. Remember, stay awake and stay aware - unless you want your heart to end up in a ditch!

FLEXIBILITY

A hardheaded woman, a softhearted man been the cause of trouble ever since the world began – Presley.

The optimal female attitude is that of a lady who has integrity, is a giver, and is flexible – Doc Love. You cannot make someone fall in love with you nor change her attitude, you can only raise her Interest Level, and only if she likes you to begin with – The Reality Factor.

The question of life is: can a guy stay happily incarcerated with the same woman; day after day, week after week, month after month, year after year, and decade after decade? Let's hope Mom is right about inner beauty!

Men think they want sex over the long haul, but what they really need is to be comfortable. Ask your buddy at work with the sad eyes about his wife who became a nag after they were married! Ask yourself, "If I had to share a prison cell with a woman for the rest of my life, wouldn't it be better if we could get along by agreeing more often than not?" Of course you would.

So who is easier to negotiate with, a flexible giver or an inflexible taker? In an argument, who is the dirtier fighter? After you sell your birthright and freedom of choice, which of the two will let you go out more often with the boys? Which of the two will try to change you more? And the worst: who nags more? The shrew, that's who. To you Psych majors, "I don't like dogs that growl and I don't like women that growl, especially when they say they love me."

The problem with kissing in marriage is that you can only do it for two hours – so what happens if you kiss for less than two hours? Ouch! That leaves twenty-two hours for arguing, put-downs, and other cultural delights if you have an inflexible taker for a partner; or sweet harmony if you have flexible giver as a partner. The Bottom Line Factor says that it is better for your sanity to be with Miss Sweet and Supportive rather than Miss Know-it-all.

Here is a quiz for you guys who think you are in love, or are just looking for trouble and don't know it. See how many of your exes are included. Your existing or future Miss Right must match up to some of the statements below. Why? Because the less that they do, the more you are going to suffer:

Does she love you unconditionally and prove it by not trying to make you a "better person"?

Does she go through life without a chip on her shoulder?

Does she try to work things out rather than going into "argue mode"?

Has she successfully avoided being brainwashed by the "experts" and the Feministas?

Is she hassle-free, and does she smile at you when you kid and tease her?

Does she know that serenity actually turns a man on?

Is she considerate enough to not talk to you when you are on the phone or watching sports?

Does she like and trust you so much that she is happy just to be with you?

If you answered "yes" to five or more of these questions, you probably lied!

One third of Tom's happiness depends on how flexible Miss Right is - *after* they are married. When you are dating a woman and have a difference of opinion, listen for her Womanese and compare her comments to those below.

Flexibility isn't :

Hardheaded - "Me, wrong? Never."

Structured - "It has to be my idea."

Stubborn - "Who, me?"

Intransigent - "My way, or the highway."

Demanding - "I only want what is best for both of us, you(expletive)idiot"!

If flexibility were subject of my next book, I would call the book: "America's Dirty Little Secret: Nagging," subtitled "Women to Run From in Order to Avoid Subjugation."

Pay special attention to this war story, because it sums up everything that is bad in marriage - it's the people who are the problem, not the institution.

Caprice cooks, while Tom cleans up and washes the dishes by hand. Caprice has asked him twice to clean the forks better because, after she serves rice, she sometimes finds grains between the teeth of the forks as they dry on the dish rack. This has happened again, in spite of her requests. Caprice now has two ways to go. And her answer to the problem depends on her IL and attitude.

In war story one, Caprice is a flexible giving person. She thinks about what a good husband and father Tom is, but sees he is a lousy dishwasher. So, she now puts the dishes away when she serves rice and sets aside the two forks with the washed rice, cleans them, dries them, and puts them away. She would rather give the relationship *two* small minutes than verbally bat up her husband over two stupid forks with dried rice. She knows that if this is good for the relationship, then she is doing the right thing. Her goal is not to do battle or to prove something, or to Tom's mistake in his face for two days. Caprice, the flexible-giver, works to sustain her love of Tom. She knows not to get stuck on stuff that doesn't matter or really count in the whole big scheme of things. *Patience is loving.*

In war story number two; Caprice is a structured taker. She thinks of what an idiot she was for marrying a guy who cannot clean a stupid fork: "What did I see in this guy? Was I stoned?" She grabs the two forks with the soggy rice and shoves them in Tom's face:" See this, Dumbo? There is food in this fork that you didn't clean. This is the 44th time (actually, the 45th) Y have asked you to be more careful. But no, you don't listen! Or is it because your ears are so filthy they could grow corn? An 8-year-old kid can wash dishes better than you can. The next time I see food in these forks, I am going to stick them where the sun don't shine. Get the drift?"

Later that night, she will wonder why the Viagra doesn't work on her poor Tommy! Her attitude is that of a Mid Evil Inquisitor who knows that she has God's and the King's approval on all of her judgements Being right is the most important thing - not keeping her yap shut once in a while. To you Psych majors:"Tom didn't burn the house down."

Ask yourself, guys, "Why would a beautiful woman or a Feminista be flexible?" Men - who act like kids in a video arcade when she is around - have always given into the BW, even when she doesn't ask for it. Men trained the BW to be inflexible (88.4% of the them). The Feminista believes men's opinions do not count (100% of them), plus they never smile, nor just want to have some fun once in a while. They would rather picket and close some big corporation that is employing women to feed their babies, because some guys hung up a Victoria's Secret Angel over the time clock.

The key is, nagging is inversely proportional to how flexible and giving she is, which are intertwined with her IL. If she asks anything three or more times while you are going steady, she is a nag. Most women know to wait to get married first, but if she is showing her hand soon, imagine what massive pain is laying in wait for you around the bend. It scares me just to type it! You know that I never tell you guys to unload someone, because that is your choice and your right. My job is to tell you the odds of her staying and of you being happy in spite of it. My cousin, Fast Eddie would tell you, "You don't want to put your money on this nag!" Plus, what would it look like to your kids when she verbally whips you over the years? Great role models. Remember, rigid is neither feminine nor fun, especially when you get life at Rikers Island, and all your roommate does is nag, chastise, criticize, and never give in because her only weak point is flexibility.

FLIRT

Only women flirt - Fast Eddie Love.

Sex is her hook; Challenge is yours - Uncle Jethro Love.

It pays to advertise - Business Adage.

Tom gave up chasing women a long time ago. Why? Because, he says, if they don't flirt, he doesn't even talk to them, much less ask for their home phone numbers. He says he used to talk to every girl he could, but he eventually realized that the ones that he had the best times with had let him know in the beginning that they were available, and liked him.

Tom has a half-truth. Percentage-wise he is right, but numbers-wise he is wrong. If he asked for the home phone number of every girl he could talk to, he would have a lower closing ratio, but more home phone numbers. Why? Because 80% of 10 is 8; which is

less than 30% of 50, which is 15. But Tom thinks about all the extra rejection he has to endure when he asks every girl he sees for the home phone number.

Talking to a stranger is easier when the meeting is on safe ground for the woman. For example, a man can talk to *anyone* at a wedding because love is in the air. He can talk to *almost* everyone at a party, unless the woman's uptight date is nearby. At a club or restaurant, Tom can meet as many stranger as he wants in proportion to how many guts he has, and how much he can laugh at rejection. As the environment gets more public, the tougher it is to get home phone numbers.

In spite of their high Interest Level, there are some women who don't flirt. These examples are not true 100% of the time, so you are going to have to get the feel of what I say. These women are beautiful women who have never had to flirt; shy or bashful girls; women in public places who feel that, under the circumstances, it is improper; or women who actually "freeze" because their Interest Level is next to the moon.

Most women flirt with their eyes. They will look your way a couple of times or their eyes will actually get brighter, or it will seem as if they are looking through you. Another way she gets your attention is, when talking to her girlfriend, she raises her voice as you walk by, or she talks loudly at a nearby table in a restaurant. She might also stand very close to you as you talk to her, and ask you "too many" personal questions. If she appears fidgety, or nervous, or keeps changing her body position, ask yourself a simple question, "Why is she doing that?" Now you know why - and now you know what you have to do - ask for the home phone number.

The key is, flirting is the females's attention-seeking device. In sales, this would be called a buying signal. With corporations, you get the purchase order number. In love, you get the home phone number. Remember, society says she can't just walk up to you (unless you are in a band!), so she has to flirt, because she wants *you* to ask her for her home phone number.

FREEDOM

I like being married Monday through Friday - Trump.

When a man gets married he has no idea what he is getting into, or giving up - Sal "The Fish" Love.

A bad marriage is like being under house arrest - Fast Eddie Love.

I admit it; I am a TV addict. I can watch 45 shows at one time. No wonder advertisers and my friends hate my remote control. Lately, I have been getting into history programs. I like the military ones the best. From the Romans to the Crusades to WWII, I am just fascinated by the fact that all these guys are killing each other when they could be battling at home with their love ones, and saving the gas!

I find that the warriors throughout history have had different reasons for taking up arms: some for revenge, some for land, some for religion, or, someone just doesn't like the way the other guy looks. But in my opinion, these are all expressions of one thing: some guy doesn't want another guy to tell him what to do. That's how America was born.

To put military history in its simplest terms: it's always about freedom. One guy is always trying to take it away and another guy is shooting arrows or bullets back to keep it. Millions of people dying to be free - it's got to make you think (Hopefully!).

The key is, if you plan to tie the knot, as my Uncle Jethro would say: "She had better be worth it, boy." Forever is a long, long time - even longer, if you are uncomfortable! There are millions of miserably

married men who stay married for one reason or another - and it ain't out of love. Remember, if Miss Right doesn't have a good attitude and high Interest Level, the forthcoming battle will make the Boston Tea Party look like the Civil War!

GENTLEMAN

The gentleman is a cross between the good parts of Cro-Magnon Man and Mr. Sensitive - Father Love. They want a wild man so they can tame him, train him and put him in a cage - Doc Love.

She must know where the line is drawn in the sand without you verbally telling her - General Love.

She knows her wimp boyfriend is weak because he always apologizes first, puts up with her put-downs, and never says "no." She openly flirts with other men, and gets away with it. She knows he is happy just to be there. He is.

She knows her macho boyfriend is weak because he never apologizes, he puts her down, and never says "yes." When another guy looks at her, it's fistfight time. He knows she is happy just to be there. She isn't.

She knows her boyfriend is a gentleman because he apologizes when he is wrong, doesn't take nor dish out put-downs, says "No" when it's appropriate, and is self-assured. When he sees other men look at her, he takes it as a compliment. He knows she is happy just to be there. She is.

Wimps are not allowed to make any decisions, and they do all the giving because they are weak. Macho boys make all the decisions, and do all the taking because they are weak. Gentlemen date flexible givers, and treat them accordingly.

Given the two choices, a woman will take macho boy over Wimpus Americanus because she initially misconstrues as a strength quality - a half-truth (In fact, dominance is a sign of weakness). This is why women with low self-esteem, and high Interest Level stay in abusive relationships (Nagging always brings out the best in a jealous, possessive macho boy!). She emotionally reacts positively to him "calling all the shots," but physically reacts negatively to the frying pan over her head!

The wimp, who is boring and predictable to her, hasn't a clue why she chose macho boy over him after he was so good to her, i.e. weak with her (When a woman says "You are nice"). The beautiful woman is also extremely vulnerable to dominance because no one in the history of mankind has ever stood up to her by using the 'N' word. It is not her fault; she is just too good looking! (Beautiful women are master intimidators.)

The key is, a wimp is too flexible and wears his heart on his sleeve because he never got enough strokes as a kid. Macho boy is too structured and controls everything because it is his divine right to dominate but never give in (which equates to submission to him). With his inability to compromise and his desire to control his romantic partners, Macho boy is the male version of the Feminista. Remember, the gentleman is strong because he knows that balance - give and take - is a manly strength quality.

GIVING

When you have money problems, the taker leaves while the giver gets a second job or works overtime - Rabbi Love.

A mercenary bases her Interest Level on your W-2, and a user on what you can do for her - Sal "The Fish" Love.

A giver massages your neck, unlocks the driver door, and pops for the check once in a while - Fast Eddie Love.

After three months of dating, Caprice and Tom are going to the beach. He called her Tuesday night and said he would pick her up at 10 am, Saturday. She asked if she could bring anything. Tom replied, "Of course not. With you, what else would I need?" Tom just told her he loved her. He was intimate, and shared his (positive) feelings without getting on the "mush" wagon.

Caprice heard it that way because she is a smart woman who knows that men and women don't express themselves the same way. She also knows there is more than one way to say, "I love you." So does Tom.

When Tom picked her up, Caprice had a cooler with her, which she opened at the beach. It contained fruit, chicken, soft drinks, a small bottle of champagne, and glasses. Tom said, "Thank you." He hit the top of one of the glasses with his fingernail, and heard the "ping" sound. Caprice looked over and said, "No plastic for my baby!" Caprice just told Tom that she loves him while building intimacy and sharing her (positive) feelings. Tom knows this is true because he knows and practices Ther "System."

When two beautiful college girls walked by in their skimpy bikinis, Caprice said, "Look Tom, at the pretty girls." Even though they were only six feet away from Tom's blanket, he replied, "What girls?" Is this guy cool?

Men think just because a woman has high Interest Level, she will start giving. Wrong! A woman's attitude is separate and distinct from her positive love feelings (Interest Level) for you. She can love you and never do anything for you and she it is not being inconsistent.

When she finds you, she is either a giver or taker; giving is not developed because of her Interest Level. Get this fact clear: her Interest Level and attitude are two separate parts of her makeup. If a guy has a love-hate relationship, he loves the woman, but hates her attitude (taker).

Ask yourself, guys would a beautiful woman, or a mercenary, or Feminista be a giver?

The key is, giving is one third of her attitude which you need to make you feel comfortable over the long haul. Some women give, some women take, the choice is yours. Remember, skin-less chicken is healthier for you than a greasy burger!

HEAVY (Coming On)

Spilling your guts out is not romantic – Father Love.

It is better for the relationship if she thinks she loves you more than you need her – Fast Eddie Love.

The less you say, "I love you", and the more you show her through your actions that you love her, the more she loves you – Doc Love.

When I am a guest on radio and TV talk shows, I tell the audience, "A man should throw the word 'love' out of his vocabulary!" The audience then wants to lynch me. "It's un-American! Doc love is a wacko! He says he is an expert on love, hogwash!" There are a bunch of reasons why I say it. First, to get everyone's attention. Second, I love attention! Third, if there is someone else on the show, I end up dominating the program!

Let's get serious. The word love has been bastardized. My "interviewees" (women) have told me that it doesn't mean anything to them to hear "I love you," because it has been thrown around too many times. Men only say it after she says it first (Pavlov's Fido knows his cue!); or to make up, make out, kiss up, or some other ulterior reason, motive, or agenda.

The woman sees right through it because her radar (6th sense) reads man's motive faster than an UPS driver reads his map book. So don't insult her. Little girls know instinctively little boys (and big boys) will say, "I love you", to get their way. If a guy rarely said, "I love you", it would have a far greater impact (less is more) on the woman, plus there is remote chance she might even believe it!

I don't know whom the "experts" are talking to, but they say exactly the opposite is true. They must only be interviewing their clients, who are all close to divorce (I interview women randomly). If a woman has a lousy relationship, it doesn't matter how many times the man says, "I love you."

If your wife browbeat you, hissed like her Pussycat at you, never pumped up your ego, and nagged at you (the real cause of impotence), why would you feel Lovey-dovey?

The problem is not three little words.

Think about this guys, if a man were respectful, romantic, and affectionate in his actions toward his wife, he would not have to say anything (Challenge), because she would be happier than shopping for free at Neiman-Marcus.

If you are going to help a couple's problem, you had better identify the problem. The "experts" implied answer is that all the guy has to do is say, "Honey, I love you for your brains; now can we have sex?" and everything will be OK. In actuality, if they had a good relationship, she would think what he said was cute, laugh, and say, "whatever you say, you sweet talker!" But the "experts" do not know about playfulness.

Women, because they understand men in spite of what the “experts” would have you believe, know a man’s Interest Level. From their first date with him to rejecting him six dates later, she always knows the degree of his love. So why does she have to hear it(If a guy knew why, would it change anything)? If I had a crystal ball, I would tell you. Ask the “experts”, and they will give you 117 reasons why to further confuse you.

But I do know this: when she knows you are crazy about her, and you don’t get mushy every five minutes, she interpret this as Challenge (1/3 pf your troops in the “war of love”!). She ups her Interest level even higher, because you are exciting (opposite of predictably boring)!

Bottom Line Factoring is a lot faster and more efficient than figuring out why she does what she does. To you Psych majors, this means Interest Level plus attitude equals behavior. If she shows you through her actions that she has high Interest Level and treats you well, that’s what counts; not believing some guy working on his Ph.D., theorizing.

When she says, “ i love you,” say, “you have good taste!” Or, “Thank you.” This always builds intimacy! When she asks you, “Why do you treat me so well?” Say, “Because you earned it, baby,” like your favorite actor. They love it when you are open, honest, don’t play games, and express your true feelings honestly!

The key is, if you want her heart to skip a beat when you call her; if you her want her heart to pound so hard that she thinks it will explode when you touch her; if you want her legs to buckle when she kisses you (You’re dreamin’!), and if you have high Interest Level, but only tell her about it sparingly, you will last forever. That means tell her you love her only if she is a good girl, doesn’t nag, or gain weight! Remember, everyone except for the left wing extremist knows that nothing beats incentive!

HOME (Phone Number)

Ask her for her home phone number, and stop her in her tracks - General Love.

Always ask for the home phone number - Doc Love.

Confident men ask for the home phone number - Sal “The Fish” Love.

Let’s talk odds. if you are at a wedding and your brother is getting married, and his fiancée’s girl friends are there, the odds of you getting some(yes, more than one!) home phone numbers are a lot better than being at a party. If you are at a party, the odds are a lot better than being at a club (classy word for “bar”). To you Psych majors, this means the odds of you approaching a woman, and her giving you her home phone number decrease, as the enviroment becomes less intimate, less social, and more public.

If you are talking to a girl, even if she shows no signs of interest, ask for her home phone number. If you are on the freeway, and the woman next to you signals for you to let her in, make a motion for her to lower her window and ask for the home phone number. So what if she is happily married, even though she never has dated men! Practice, practice, practice!

If you see a woman you love, make eye contact, smile, go up to her and ask, “Is there a beauty contest today?”

Another never used opening line is, “I would really appreciate you helping me meet someone.” “OK.” “Please introduce yourself to me.” If you are shy, join Toastmasters, and talk about what you like. You have to learn to banter. If you cannot, ask for the home phone number anyway.

The first reason you ask her for her home phone number is to find out her initial Interest Level. Reread this.

The second reason to ask for her home phone number is so you can call her, ask her out, and get to her front porch.

Tom sees Caprice at a wedding, and knows he wants to spend the rest of his life with her. He walks up and says, “Hi. Nice wedding.” “Yes, it is.” “What is your name?” “My name is Caprice.” Silence. Tom says, “nice to meet you Caprice.” Silence. Caprice has zero Interest Level, or no class. Tom knows to move on.

If she had any breeding, or Interest Level, she would have asked Tom, “What’s your name?” Notice, Tom did not offer his name like all the other guys who don’t know how to evaluate *her* Interest Level, or attitude. Why? No “System” to coach them.

If Caprice asked Tom his name she may have Interest Level, or just been polite, or both(The”System” makes you a love cop!). Tom kids Caprice, and sees if she taps his arm, stands “too close,” asks some personal questions, gazes into his eyes, and seems enthusiastic (all buying signals). Receiving two or more compliments is the best buying signal.

In the next ten to fifteen minutes, Tom will ask Caprice to dance, get her champagne, *gauge her responses*, and ask for her home phone number. He will not spend more time with her because he has to get some more numbers, and he wants to leave Caprice before she leaves him; just like every other guy in her life has never done (Challenge).

Tom doesn’t ask Caprice, “Would you like to go out?” Why? Because she interprets this as Tom asking her, “Do you like me enough to go out with me?” How weak (no confidence)! He doesn’t ask, “Do you have a boyfriend?” (Maybe, Caprice is ready to do him in; so why bust her on her infidelity and rub her conscience (fat chance!) the wrong way - thus lessening his odds of him being his replacement.

Tom asks, “Caprice, what’s your home phone number,” and shuts up. Under no circumstances will he talk. He will hear a phone number with NO hesitation. Or, he will hear one of a million whoppers why she cannot; including, “Give me your business card,” but never the word, “No.”

The woman knows since she arrived on earth that the male ego can't take rejection, and she doesn't want a suicide on her soul - see, she's not all bad! Sometimes, you will see her wiggling, or squirming as the "n" word fights to come up through her body! What a trip!

If Tom gets the home phone number, he will put a grade on Caprice's Interest Level. It will be made up of how quickly she got the number out of her thick, pouty, beestung, upturned lips, and of her body (with extra long legs) language. If she gives him her banking deposit slip, she has 85% Interest Level (too much info.) If Caprice gives Tom her home phone number and business number, she has 80% Interest Level. They help you when they like you - yes, really! I hope this isn't too heavy for you.

Assuming she is not a Professional Dater (40 to 49% IL), her Interest Level will probably be in the 65 to 70% range. Now Tom's only job is to raise it (Love starts at 90% Interest Level).

If Caprice asks for Tom's phone number, he will give it to her, only after he gets her home phone number. If he doesn't get her number, at least she respects him for not buying into the old "It's better if I call you" (they don't) trap.

Tom always carries a pen and writes down Caprice's number twice on separate pieces of paper (men lose numbers) - one for his wallet and one for his pocket. If other women are around that he wants to meet, Tom will memorize the number and write it down ASAP, but out of sight. After he gets the number he says, "Nice talking to you Caprice," and walks. Tom will be seen with other women, but never writing their numbers down - you don't want her to get the wrong impression (Right!).

He doesn't say, "I will call you," like all the other guys. Caprice should wonder *if or when* Tom is going to call. Challenge puts the fear of rejection on the other foot (levels the playing field), and ups the woman's Interest Level when you are *not* around (in her face trying to lower it!).

The key is, whatever graec you put on her Interest Level when you first meet, it has to be higher when you call and ask her for your first date. Why? Because you waited five to nine days before you called (Challenge). Two out of five women who give you their numbers will be Professional Daters (with low Interest Level). One of the remaining three *might* work out to your satisfaction (meet your requirements in the Interest Level and attitude departments). Remember, to always ask for the home phone number.

HUMOR

If you can make them laugh, dude;it's party time - Fast Eddie Love.

If you don't have a personality go to improv or comedy school - Sal"the Fish"Love.

Laughing is God's drug - Doc Love.

Except for Feministas, everyone likes a man with a sense of humor! No wonder Robin Williams and Jim Carrey make \$20 million a movie. Where's the Oscar? What Y have noticed in relationships is that women think you have confidence (one-third of attitude),if you can make them laugh.Your self-

esteem could be lower than shark fertilizer because your mother only paid attention to your sister(boys are tough), but if you can make her laugh, she thinks you have your “act all together.” Another interesting thing about a woman is that if she has high Interest Level and is flexible, she even likes your corny jokes.

I went to an Aikido tournament and saw 135 pound guys throw 235-pound men through the air. How? By using the big man’s momentum and weight against him.

The big man threw a punch, and the little man would grab his arm, pull a little bit at the proper angle, and the big guy was airborne. Since I am a believer in universal truth and laws, I am thinking, how can a guy use this leverage principle with a woman?

I call this law of relationships, the “Old go with the flow, and diffuse with humor” principle. To you Psych majors, this law says when she is backing you into a corner you will tell her what she *doesn’t* want to hear, by carrying it to the ridiculous. Why? Because you don’t want to tell her, and she loves Challenge - she just doesn’t know it! No matter what she asks, or how many times she nags you, she gets a funny answer. Why? Because we don’t get heavy, or argue, and she is going to find out that nagging isn’t allowed. So we are going to outlast her(backbone). Why? Because she will either quit, or walk! Scary, isn’t it!

Guys, as with Aikido, get the *feel* of what I am saying.

Caprice asks her boyfriend, Tom,”Tell me the worst thing you have ever done in your whole life?”

Tom says ,”I robbed Fort Knox and got the monney in Zurich.”

“Tom, how much do you love me? He says, “If you ever look at a gay man, I’ll kill myself?”

“Tom, how much do you think of me? He says like DeNiro would,”Are you talking to me?”

“Tom, am I the first girl you felt this strongly about?” He says,”the 85th!””Come on, Tom.””OK(say slowly), the 84th!”

“Tom, please don’t play games, tell me how you feel?” Tom says, “About what, o’love of my life?”

“Tom, if you don’t answer my question, I am leaving you!” Tom says, “For how long?”

“That’s it. I can’t be in love with someone who won’t be honest(mushy) with me!”

“Caprice!””Yes, Tom?” “Does that mean Y won’t see your mom again?”

“Tom, I want a divorce.” Tom says,”May I help you pack?”

The key is, treat her like a princess, and don’t verbalize your vulnerabilities(negatives and self-criticisms). Freud was searching for the concept of Challenge, and like the present day ”experts”, he couldn’t see it either. And how can you get a woman to *tell you* she responds to Challenge if she doesn’t even know it? Challenge is the *key* to her heart, and keeps the ball on her side of the court. Only a structured woman or a woman with low Interest Level can leave. Big deal! Remember, unless she is bigger than you are, don’t be intimidated by her threats. She’s either bluffing or testing, or both.

INTERVIEW

Always listen to the tone of her voice - Sal ”The Fish” Love.

The first date is one big interview - Seinfeld.

Pretend this interview is practice for the next one - Doc Love.

Tom is on his first date with Caprice. He is asking her where she was raised, what she liked to do as a kid, what she liked to do as a kid, what what she liked about school the most, what are her hobbies, what she likes to do for fun(if she wants to talk about her job - let her bring it up)., etc. In essence, he is getting to know her. He will also talk too much as he tries to make points, and will lower her Interest Level. Why? Because the bad part is, Tom is on a job interview, the worse part is he doesn’t even know it.

Caprice has a different approach. She is asking Tom about his love life. She wants to know how young he was when he dated his first girl, how often he dates, and whether or not he had married (This idiot is going to tell her about all the women who have dumped him.) In essence she is getting to know him (actually she is sizing him up trying to figure out whether or not he is an empty-suit). Caprice will try to get Tom to talk too much, so he will lose points, and lower her Interest Level(So much for been open and honest!). The good part is she really doesn’t want him to talk too much (Right!). The bad part is he does not know that he should only answer her questions with humor via comedic witticisms.

Yes, Tom is on a job interview but only Caprice knows it. This is an example of why you need a coach! The old Tom would have told Caprice everything she wanted to know but not the “new” Tom. Before he answers any question, he asks himself, “Is this answer going to help my cause? Is there any reason

for her to know this about me? Is there any possibility this information could be used against me in the future?" And most importantly, "Does my answer raise her Interest Level?"

I have two piles of experiences. One is a positive pile and the other is negative pile. When Caprice asks Tom for some experiences out of the one of his piles, Tom can talk about an experience from his negative one, or from his positive one, or both piles - it's up to Tom. If you were a girl, would you say Tom has a good attitude if he only picked experiences from the positive pile? Of course!

The less you talk about other women, the better off you are. Why? Because she figures that if you talk about them, you might talk about her(no class). Some women think most guys only date so they can tell their buddies what happened(Can you imagine ?). During the interview, if she presses you for an answer or says you are playing games, just smile and ask her, "Do you think it is proper for a gentleman to talk about other women on such a personal basis?" - then follow in a high pitched feminine bitchy-tone, "After all, it is a small world?" If she is structured, and/or has low Interest Level, she will blow a cork! If she is flexible and has high Interest Level, she will respect your wishes, laugh(because your bantering is working), and say to yourself, "I'll get it out of him later!" This is her test. Isn't this fun?

The key is, to control the interview by letting her do the majority of the talking. Always answer her in the gray(No Specifics), and turn the questioning back to her. Keep it light; keep it funny - no heavy subjects, no negatives, and no put-downs. If you don't have a personality, just smile a lot! Do not react when she talks about her 40 million ex-boyfriends. You are up to bat now, because they struck out. Remember, find out why they were benched so you can reinforce the precepts of The "System," and hit a home run.

INTIMACY

The electronic and print media is programmed to accept the same spoon-fed propaganda from the brainwashers and the Feministas - Doc Love.

The brainwashers change the meanings of words to suit their secretive agenda - General Love.

A smart woman knows that true meaning of love is defined by how she is treated - Father Love.

I want you guys to realize something. I read at least a book a week written by my competition: the other love doctors. Some of their material is good - the biggest problem I have is that it misleads women (who buy 95% of the books). I say this is because the majority of the information, directly or indirectly, wants women to change men, or it expects men to do things that are not interesting to them like shopping or listening!

Do any of these books ever tell her that she should never nag him because it is unloving? Or about letting him win an argument or get his way once in a while - even though we all know that she is smarter than he is? How about a compliment when he does something right, like when he plays with the kids when she is tired? How about loving his faults for one week?

Women want to feel close to the men they love. And to get that connection, they have been brainwashed to believe that true intimacy only comes from a man saying, "I love

you” fifty times a day or that he should bring up everything bad that has ever happened in his life (as well as taking out the trash).

Does the above sound logical to you guys? What I am saying is: Negative do not raise Interest Level.

Tom and his girlfriend, Caprice, by coincidence, were fired on the same day from their separate companies. To make things worse, they were both broke.

She called Tom and asked, “How much money do you have?”

“I have eighty-seven cents.”

“I have about the same. Meet me at the ice cream shop in fifteen minutes.”

When they met at the mall, they added up their money - \$1.97. Caprice said, “We are three cents short of two scoops.” Tom started laughing, and then Caprice started laughing. They held each other as the tears (from laughter) poured from their eyes and their ribs started to hurt. The people who walked by them thought: “These two people are crazy.” In spite of their common pain, Tom and Caprice laughed and played like children.

It is now four kids and ten years later. Anytime Tom and Caprice have money problems, they both laugh, recalling that positive intimate moment in front of the ice cream parlor.

On the other hand, there are women who don’t understand that the man cannot get intimate when he is constantly criticized by her zingers. Her impatience chews on the relationship. For once, it’s the man’s Interest Level that is going down. The woman needs trust to get intimate, but she doesn’t know that the man needs loyalty.

In the man’s psyche, constant criticism equals disloyalty. It may seem illogical, but that is the way it is. To you Psych majors: ask yourself if an important married man would need Viagra if Miss October walked in instead of his nagging, browbeating wife?

The key is, intimacy is a positive experience that the man and the woman feel on a deep level. It doesn’t come from talking about how many times you contemplated suicide as a kid, or from throwing around “I love you” like throwing a Frisbee at Fido in the park. Remember, intimacy is an uplifting, positive, connecting experience between two people with good attitudes and high Interest Level in each other - who happen to know how to play.

JEALOUSY

Shows this lady you do not have this trait, and she will think you are one in a billion - Father Love.

Jealousy is one of the seven "deadlies" in the Bible for a reason - Brother Love.

Jealousy helps your competition rip off your girlfriend - Fast Eddie Love.

Macho boy believes that jealousy and its twin sister, possessiveness, are manly traits. The theory goes that women are like land grants of yesteryear - property to be protected and guarded at all times. His motto is right out of the old west: "Trespassers will be shot on sight." He is not going to lose his ranch or girl to anybody. Anyone even looking at his girl will be in big trouble. The sad part is there's only going to be trouble down the road for him in the form of rejection. Why? Because women don't look at jealousy as a manly trait (rightly so), nor does The "System."

The greatest thing about a woman's Interest Level is, as it gets higher, the less interested she becomes in other men (Can you believe that?). Macho boy had better be rich if he is going to hire someone with a camcorder to trail her everywhere she goes. Plus, if she finds out what he's doing, she will then get it in her head to do what he fears most: leave him for another man. Thus, he plants the seed in her head that will eventually destroy him - pretty heavy, huh? His jealousy lowers her high Interest Level because she sees him as not trusting her despite the fact that there was never anything to worry about. His posture and self-assurance suffer every time he gets jealous around her. A woman with a healthy self-esteem will not put up with this. Rightly so.

Tom takes Caprice to the beach, and Tom gasps as Caprice drops her T-shirt and shorts to the sand. He has never seen a bikini on a girl that he loved. He looks around the beach and notices a few guys checking her out. Tom feels a strange feeling in his body - a feeling that makes him clench his fist and want to kick sand in their faces. Having just graduated from Doc Love's School of Love, he knows he has to practice self-control, so he smiles at the guys committing the sin of lust with his girlfriend, Caprice. The old Tom would cause a scene, but due to his transformation, he now says to himself, "Eat it up, boys; she's all mine!"

The key is, that one third of your attitude is control, and one-third of control is self-control. Repeat this to yourself: "Jealousy plants the seed of my own destruction." Learn to live with other men's attention directed toward your girl, or join the monastery. Remember, she could be testing you!

LOVE (Doctor)

I coach men provide a lady with a lasting, happy relationship - Doc Love.

The best thing about Challenge is that it ups her Interest Level for you when you are not in her face trying to lower it with your silly antics - Fast Eddie Love.

When you are lucky enough to have a good woman, you should say 'Thank you (without slobbering!) for never nagging', dear - Sal "The Fish" Love.

Presently, on a talk radio you have psychologist who supposedly know their stuff, but are not interesting or funny. There are comedians who are funny, but they don't have the depth of knowledge one needs to be a love doctor. Unlike the others, I have The "System" *and* a sense of humor. I also know that radio is supposed to be entertainment, not therapy.

The problem is that Program Directors hate money, honest! 40 million guys over 17 in America who love women and they do not see the market. Idiots! That's why they are not on TV!

(Where are the guys helping the guys? Who is talking from a man's prospective opposite the Feministas on TV and radio? Where is the article on men's rights in the newspaper? {Who cares? They are just men!})

Maybe because I help men, programmers think I am against women, who do the majority of buying from radio ads. Perhaps, programmers get this notion about me because the women who help women today are subtle men-bashers - so if I help the enemy - men - then I must hate women. In fact, I love all women - especially the ones who have good attitudes.

When I go on the radio as a guest, and give out my telephone number at the end of the show, three out of four calls are always from women. This occurs even though they know my expertise is in coaching men and in spite of the fact that they already understand men. I tell them that - so why so they call? To buy my tapes and book for the men they love. Mothers give my program to their sons, girlfriends - to

their boyfriends, wives to their husbands, sisters to their brothers, and daughters to their fathers (who are divorced or widowed). Others invest in this information just because they are interested in the subject matter.

Perhaps programmers, like most men, don't realize that women don't take it personally when I bust them on their games. Women know love is a game and - unlike men - they are thick-skinned when it comes to love. The good women know that I am helping them by coaching men to treat them properly.

There is not one show in America 100% dedicated to love relationships (who cares about your arguments with your mother-in-law or your problems with your neighbor's dog barking?) . Let's talk about love in a humorous and controversial manner - this is the key to ratings. Can you imagine a love doctor who says he is the first man in 6000 years to understand women who has a good sense of humor? He would give Rush and Howard a run for their money. It is ironic that I don't get hired because program directors all say they want something new, fresh, and controversial - oh yeah, I almost forgot - they all hate money.

The key is, Doc Love knows women want to fall in love; and not nag, gain weight, butcher their hair, scream, play games, confuse or reject you. But what are the poor guys; it is time to start doing the right things by following The "System," and take back your power.

MAMA

It's better if she looks up to you and calls you "Daddy" rather than you calling her "Mommy" - Fast Eddie Love.

You are only supposed to get one mother in your life, not two - The Reality Factor.

One hand washes the other - Rabbi Love.

Relationships are great - besides being loving they are efficient: one partner does one thing while the other partner is busy doing something else. Women are natural nurturers to their children, and if they are givers to their husbands as well - it is even better. But a serious problem can occur in the relationship if the man allows the woman to become his mama. She gets turned off. So you sensitive guys stop trying to do so much so soon for these new women you met. When they see that you want to wait on them hand and foot, they cannot seem fathom looking up to you.

Tom and Caprice have a good and balanced marriage, with each partner doing their fair share. They both work and split the housework, shopping, and cleaning. They both try to give 100% and neither takes advantage of the other. (How often does this happen?)

If Caprice is down, Tom will hold her in his arms and listen until Caprice feels better. If Tom is down and out he likes to be left alone and work it out his negative feeling for himself. Caprice is a smart woman and respects his wishes. She hasn't been brainwashed into believing that Tom is hiding something, or that their relationship is diminished because of it. In fact, she thinks more of him because he does not want to burden her. It is amazing what a woman's good attitude can do for a relationship.

Caprice will "mother" Tom only when he is sick, and she will be his wife again when he is well. She knows she didn't marry Tom so he could be her son. If Tom is sick, he doesn't say to himself, "I like being served hand and foot; I think I will stay her little boy."

The key is, keep balance in your relationship and don't make your wife your mama. Sheer in the duties and stay self-reliant. She knows a mother can't feel romantic toward her son - which you become if she does too much mothering and giving. Why?

Because with time, she will lose respect for you, which will lower her Interest Level. Remember, she is not your maid, cook, nurse, or therapist; she is your playful mate.

MARRIAGE

When the man says, "I do," it is the happiest day of her life - Al Bundy.

Marriage civilizes men - Wilson.

If the odds of her divorcing you are 50 %, and she could take 200 acres; how many acres does your ranch have to have on your wedding day - Uncle Jethro Love ?

Tom and Caprice have been happily married for five years, “Caprice,” I ask, “What is your secret?” Caprice answers that she has three sisters who are married and they are all miserable. “Why?” I ask. “They don’t ever do anything with their husbands. When Tom and I got married we promised each other we would go out at least once every two weeks, and we have. Now that the twins are here we go out once a month. This is written in stone. We are not going to end up like my sisters; and we haven’t. The key is, date your wife, or when the kids are gone you will be living with a stranger. Besides her being your kids’ mom, she is your wife. Remember, if you don’t date her, someone else might.

MERCENARY(Gold-digger)

A mercenary believes she should be paid for her Interest Level - The Bottom Line Factor.

A mercenary is a housekeeper who keeps the home after she fires her employer . Rabbi Love.

Women marry up and mercenaries marry way, way up - Sal “The Fish” Love.

Squaw who marry for many ponies makim’ bad wife - Shoeshine proverb.

Never marry, but for love - Penn.

The best thing about being broke is, mercenaries will never pick on you - Brother Love.

Mercenaries think money is evil, only when you don’t have any - Reverend love.

A mercenary wants her man to be frugal, except with her - Fast Eddie Love.

The gigolo goes to jail. The mercenary has a baby, which guarantees her a property settlement and monthly allowance - General Love.

A golddigger believes the only reason man was born is to dig for her gold - Uncle Jethro Love.

To a mercenary, having a job and an apartment doesn’t cut it - The Bottom Line Factor.

Mercenaries are underpaid. Why? Can you imagine sleeping with someone you loathe - The Reality Factor?

If you want me to be your honey, you better have lots of money - Mercenary theme song.

\$12,000 worth of diamonds on a tennis bracelet will force you to be happy - Mercenary Motto.

Men believe in sharing; mercenaries believe in you sharing - The Reality Factor.

A prostitute rents her rights; a mistress leases her rights; a mercenary sells them - Rabbi Love.

Rich men who remarry have pre-nups, not because they have more bread, but because they have been burned and do not know why, like Trump for example - Doc Love.

The key is, mercenaries are the antithesis of giving. If you think you have one on your hands, tell her you are going bankrupt. If she stays and offers to help rebuild your mini-empire, marry her. Remember, it's better that she likes you more than she likes what you are worth.

MEN (Bashing)

Beware of women who hate men - Brother Love.

Men bashing is an American institution - Doc Love.

Men are the last oppressed minority - The Bottom Line Factor.

In the June 1996 issue of *Reader's Digest* there is an article by Joyce Brothers entitled: "Lies Men Tell Women" - no, I'm not kidding. I was shocked to see an article like this in such a prestigious and respected publication. I would have expected it in some Feminista publication, but *Reader's Digest*? What if the title was "Lies Women Tell Men"? There would be a riot in front of their corporate offices and the media would be having a field day interviewing the man-haters - that's what! But when it happens to a man, who cares?

I later wrote a letter to the magazine, asking if I could write an article in response called: "Games Women Play" - no reply.

To make a long story short, men-bashing Brothers says, "There are crucial differences in the lies women and men tell." She goes on to quote another female authority that says (Get this!): "Women lie to make others feel better." Now what I hear is, "It's OK to lie as long as your motive is pure." For instance if your wife is committing adultery and telling you she loves you, it's OK. Did you get that, guys? It's a double standard for lying! But of course, we all know that only men commit adultery and lie badly about it. While he lies to avoid getting caught, she only lies to avoid hurting him. How decent of her!

Think a second, guys - if women always told you the truth, were up front with you, and never confused you, would you be reading this book?

The article goes on to say: “A woman who is hearing too many lies needs to have a serious discussion with her husband.” I agree Joyce, and how about the other way around? She doesn’t mention this (sin of omission), so it must never happen!

Here is the best sentence of the article: “Telling the truth to a spouse is the first step toward showing that love is more important than lies.” Wow, I didn’t know that!

The key is, don’t support the men-bashers financially. Remember, they hate letters.
Mercenary(Gold-digger)

NICE(Guy)

On paper she wants a nice guy, but down deep she wants an ape - The Bottom Line Factor.

The sad part is, “the nice guy” really is a nice guy - Sal “The Fish” Love.

The real reason she doesn’t keep a nice guy is because he is the antithesis of Challenge - Doc Love.

Tom works at a big company and knows everyone. If you were a new employee. he would show you around, tell you the company’s dos and don’ts, and make you feel right at home. If there ever is a problem at your desk, he is there to help. On your birthday Tom would have a card for you because he is the one who arranges all the going away parties. Everyone at work, including management, loves Tom because he is a nice gu;but no one is(or will be)”in love” with Tom, because he is a nice guy.

Tom is the same way during his dates. His biggest problem is, he is dying to accommodate. His girlfriends stay with him, until boredom sets in - or worse: they stay to use him. Why does this happen? Because he avoids confrontation at all costs.

Tom could never understand the concepts of respect, testing, and Challenge. If he did - and got mad enough at himself - he might change.

The gentleman has a slightly rougher edge than the nice guy and is not so compliant. If he doesn’t hear “please” and “thank you,” He let’s her know it. If she tries to take advantage, he calls her on it and smiles. He’s no one’s fool.

The gentleman looks forward to the first”clash” in the relationship. Why? Because he knows he has to get it out of the way. He can’t wait to show Miss Right that he can stand up for himself, and take the risk of her leaving him. He knows her next move because he knows The “System.”

When a woman says a guy is “nice,” she is really saying he is weak, i.e., he will do anything for her. Rather than get appreciation he gets-, as Rodney Dangerfield says - “No respect.” It’s sad because he has a big heart and means well. So much for his feelings!

The majority of women don’t care about the man’s good intentions. They only care about their Interest Level.

The key is, saying “No”to Miss Right at the proper time is the foundation of your relationship. For her to be in love with you, you cannot be a nice (weak) guy, because Interest Level is built on respect, not weakness. Remember, though, not to overuse the word as macho boy always does.

PAIN

A bad marriage is like a nightmare with no morning to come - Doc Love.

A stupid person is an intelligent person who repeats his mistakes - Reverend Love.

Challenge lessens the odds of her dumping you because she is always chasing you - The Reality Factor.

It would be nice if Y could sell you a pill for \$500 that would make every beautiful woman you meet, fall in love with you and keep you. Of course, the best part of this would be that the woman would never hurt you. With that pill, Y would be sharing the cover of *Fortune* magazine with Bill Gates.

Now back to Earth... Anything that is worth having has to be earned. This also applies to Miss Right. If you don’t do what is right, she will give you a lot of pain by playing with your head or by rejecting you... and we know how much we hate that!

The key is, follow The “System,” if you want to avoid pain. If you do her right, she will do you right. Of course this comes only after she is deeply in love with you. Until then it is trickery and games. Remember, pain is God’s way of telling you’re not doing something right.

PATIENCE

She is going to do what she wants to do, when she wants to do it, and with whom she chooses;so relax, Big Guy – Doc Love.

The Promised Land always lies on the other side of a wilderness – Ellis.

If she has high Interest Level, time is on your side – Fast Eddie Love.

Daddy bull and baby bull are on top of the hill looking down at all the young heifers in the valley.

Baby bull says enthusiastically, “Let’s run down and get ourselves one!”

Daddy bull says calmly, “Let’s walk down;and get them all!”

Tom is an expert trout fisherman. When he gets a nibble on his fishing line, he doesn’t pull hard on the pole. When the fish pulls hard, he knows the hook is buried and the fish will never get away.

The key is, patience is one third of control. You have to learn to delay gratification. You cannot go in too slowly into a relationship – only too quickly. A very old proverb says, “Patience is bitter, but its fruit is sweet.” Remember, patience and Challenge are twin brothers.

REALITY(Factor)

Reality is not prejudicial;it hurts every one - The Reality Factor.

The “System” is not only about rules and concepts;it’s about teaching you to think on your feet - Doc Love.

You can see everyone else’s problems, but your ego will not allow you to see your own - Rabbi Love.

Tom has been going with Caprice for two years, and wants to get engaged. He is at a poker party with his best five friends and they are trying to tell him that she is no good, but he won’t hear it. They tell him: “She is a liar, a cheat, and the town tramp!” The good part is; they are not blockers. The bad part is; Tom just won’t listen. Eventually, he will pay for his faulty selection process and for his deafness to the truth. The key is, Tom’s Interest Level is too high. Only a woman’s Interest Level should go above 90%. Tom should realize that reality doesn’t care about what he wants, or how he sees things. Remember, if you go against reality like Tom, you will suffer like Tom.

REJECTION

One of two things happen in a relationship: you break up, or worse, you get married - Ortiz.

You cannot comprehend the pain of rejection and that emptiness engulfing your stomach until you have been dumped your true love - The Reality Factor.

Wives file for divorce 66% of the time. 24% of the time, the wives make their husbands so miserable, that the husbands file. The other 10% of marriages end when men file once they finally figure out that they married the wrong woman, or just because they hate being on a 24-hour curfew - Doc Love.

Rejection is worse than parking tickets - Fast Eddie Love.

You come in alone, and you go out alone - Anonymous.

Make mistakes quickly - B.Hanes.

Rejection feels like a baseball bat at full swing hitting you in the stomach - The Bottom Line Factor.

The higher her Interest Level, the more she will want you to stay, and the less she will want to reject you - Brother Love.

Rejection doubles the rejectee’s Interest level, temporarily - Father Love.

You have no idea how much more pleasant it is, when she thinks she dropped you - Fast Eddie Love.

Divorce is good for real estate salespeople and divorce lawyers - Doc Love.

Bear the pain, and promise yourself next time you will follow The “System” - Reverend Love.

Rejection is the ultimate Challenge - Sal “The Fish” Love.

If love is supposed to feel so good, how come I am in all this pain - Cowboy Saying?

Breaking up is never mutual. The rejectee is the dumpee, who always hurts more - Foxx.

Marriage is inexpensive; divorce is very expensive - Chinese proverb.

The man rejects his mistress when she acts like his wife - Fast Eddie Love.

You reject her to cure her bad attitude, and to help out the next guy - Sal “TheFish” Love.

If you go out with someone who makes more than you do and she rubs it in your face, she’s out - Doc Love.

Divorce is only temporary solution if you continue picking losers, or if you pick winners without acting like one yourself - The Reality Factor.

When she breaks up:she did everything for the uncouth, unappreciative Neanderthal.

When he breaks up:the insensitive slob broke her heart - Feministas' RuleBook.

Rejection shows no mercy,it's worst than shooting the wounded - General Love.

The key is, to suffer less, get out first. You have to start dropping women who have low Interest Level and/or bad attitudes, even if you like them (Now we'll see how tough you are, big guy!). Only reject her if you know you can beat the temptation to go back. She will only take you back so she can be the happy rejecter. Remember, when the lifeboat of love is going down, here is only one set of water wings!

RESPECT

No respect equals no love, Grasshopper - Chinese proverb.

If she has to earn you (Challenge), she respects you more - Doc Love.

Women bluff to test - General Love.

Intellectually, most men realize that Macho Boy, who is trying to keep a woman's love via dominance, is on the wrong track, ends up getting the opposite intended effect;the loss of her love. On the other hand, the Mr.Sensitive figures that if he does the opposite of Macho Boy via being dominated, he can keep a woman's love. He doesn't either.

In the "bad ol' days", of your great grandparents, the woman jumped. Now the man is supposed to jump - so imply the Feministas and other love doctors. So what is a guy to do?

Yes, guys, it's supposed to be 50-50. No one dominates.

But at best it is going to 51-49.Why? Because the Reality Factor says that Interest Level is never the same. And one person is always more of a giver(hint!)than the other is. And one person is always more flexible(hint!)than the other. The necessity of common interests, values, and goals, handling and spending of money, and the wants and needs of each partner cannot be over estimated over the long haul.

So the rule is; there is a time to be tough, and there's time to suck eggs!(The wimp always gives in and Macho boy never does;so they are both wrong.)

The key is, do not forget to say "No"at least once a month. Remember not to worry;she will give you lots of chances.

SELF(Confidence)

When you see or hear the word feelings, ALWAYS put the word "negative" before it - Doc Love.

A woman cannot walk away from a Challenge - The Reality Factor.

Long-term wise, a woman loves your positive strength qualities(CCC), then your Interest Level - Rabbi Love.

My definition of self-confidence (1/2 of confidence) is how much you practice The "System." Why? Because that is how she looks at it. You can earn half a million a year, but if you don't do what is right;it is just a matter of time before she...

The man who uses 85% of The "System" gets 85% Interest Level from his wife. He might not even read my material, played my tapes, or have been my student. Every guy does some part of The "System." I want more guys to use all of The "System," to up Miss Right's Interest Level; to keep them out of divorce court;and continue raising their kids with their wives under one roof.

The key is, leaving your ego out of this. Remember, she wants to love you more, so do what's right, and she will.

SELF(Esteem)

The "System" is a qualifying selection process - Doc Love.

The saddest thing in the world is a man with high Interest Level and low self-esteem - Rabbi Love.

If you don't believe in yourself, why should she - The Reality Factor?

There is a video I want you to rent. It is called "My Blue Heaven." It stars Steve Martin and Rick Moranis. As it begins, his wife is dumping Moranis, and at the end of the movie his new girlfriend idolizes him.

He is a FBI agent who is in charge of Martin in the witness protection program. Due to the amount of time they spent together, Rick changes a lot of his views about life and especially women. Martin shows him what "real" self-esteem is all about.

The key is, she has to know where "the line is drawn in the sand," without you telling her. The "experts" call it self - esteem, or "How much do you love yourself?" Doc Love calls it, "How much (crap) are you going to let her get away with?" Remember, without her respect, you have nothing.

SENSITIVE

The wimp is too sensitive; macho boy is too insensitive - The Reality Factor.

If you are a good listener, and tell her you are afraid of mice, she will think you are sensitive - Doc Love.

There are no male role models - General Love.

Sensitive is another word that the brainwashers have polluted the American females' minds with. They say men are not in touch with your feminine side. They never think that maybe men don't want to. Maybe it is OK for him, not to want, to be. Maybe he is not supposed to be. Maybe it is not good for him to be that way. Maybe he isn't, for a reason. So much for objectivity!

The key is, it's OK to be masculine. A man should be sensitive but not to the point where he comes off as a cowering idiot or a butler. Remember, opposites are supposed to attract, unless she plays pro football!

SEX

I have a contract with Doctor Ruth; this is her division - Doc Love.

Most men get married for the wrong reasons and haven't a clue - Doc Love.

Does a wife, who is a flexible giver with 100% Interest Level in her husband, ever not want to kiss him - Doc Love?

"SYSTEM"(The)

Men, who possess confidence, smile. Uptight guys give hard looks. - Brother Love.

The "System" cuts across social, geographical, cultural, religious, and economic boundaries - Doc Love.

When dating, if you are used to feeling like a lamb being led to the slaughter, The “System” is the tool that will empower you - Fast Eddie Love.

1. The “System” is packaged common sense. All meat, no potatoes. It does not give you power. It is potential power that becomes power through its use.
 2. Initially, allow The “System” to coach and guide you.
 3. Different parts of The “System” converge, and reinforce each other (patience and Challenge are only one example).
 4. If you feel you are doing worse, it is because you are becoming aware. This will pass, so you must be patient and never get down on yourself.
 5. You will see in time that these principles “spill over” into other part of your life especially business.
 6. Be gentle on yourself as you make mistakes. This is a marathon, not a 100-yard dash. The tortoise always wins with women, not the rabbit.
 7. Marvel at the truth as you get small doses of insight.
 8. Your head and heart are liars; only listen to your gut.
 9. To paraphrase Hollywood’s oldest adage, “Always leave her, wanting more.”
 10. Don’t take advantage of innocence, or stupidity.
 11. Remember, lovers come and go - family and “really” close friends last forever.
 12. Nothing is more important than the children.
 13. Above all, never lose hope or quit.
 14. If you think about giving up, you got to get real mad at yourself while you are looking in the mirror because it will never let you lie. You got to be strong!
- The key is, realize how lucky you are, spread the word, and tell a friend to buy this book, so I can get my super model and condo at the beach! Remember, someone up there loves you!

TELEPHONE

If you don’t give her all the answers over the phone, she will be forced to go out with you - Sal “The Fish” Love.

The phone is only to set appointments - Campbell.

The man’s reason for the phone is to get a date. The woman’s reason for the phone is to weed him out - Doc Love.

The story that I am about to tell will run shivers up your spine. But if you will do what I say today - on this one - you deserve the Congressional Medal of Honor.

Tom meets Caprice at a Sunday wedding reception and gets her phone number without any doublespeak (Womanese). He does not realize it, but Caprice handed out her number to nine other guys (Boy, does she hate her ex!). And let’s assume she has 60% Interest Level in all of them, included Tom (Go with me on this one.).

Remember, in the first 60 days the foundation is set and the rules are laid out.

Seven guys will call Caprice on Monday. Two will call Tuesday. They will ask her out for what nights? Friday or Saturday predictable - no Challenge. Caprice will say, “Tell me about yourself.” (You are supposed to sell, face to face - ask your buddy in sales.) They will talk until she gets bored. Then she ends with the infamous, “I’m busy this weekend, but keep in touch!”

Caprice was just dying to raise her 60% Interest Level, but no one gave her a reason. Not yet.

Listen closely. Caprice goes to work Wednesday, and asks her girlfriend, “I wonder why the tenth guy named Tom didn’t call?” Her girlfriend replies, “You have nine guys chasing you, what are you worried about?” Caprice says, “It just isn’t right he hasn’t called. All the others did. I wonder if he is married, or if he just lost my number.” When Caprice is wondering why you do not act like the other guys, what do you think, it is doing to her Interest Level? (Challenge ups Interest Level when you are out of sight.)

Now what I am going to tell you will really frighten you.

Tom will call Caprice a week from Monday (“Oh no, not nine days!”). The rule is, wait five to nine days, and ask her out for a weekday. I’ll give you a clue - Challenge, and her weekends are booked anyway. If Caprice had negative Interest Level (49%, or less), or is structured, she will not make a date because you roughed up her ego, by not calling her like every other stooge (who followed her agenda), who she is only going to use for dinner and reject later anyway.

The "System" protects your heart, your time, and your wallet, if you have faith and the guts to use it (100%). But you must study, practice, and always ask for the home phone number.

Tom calls Caprice on the following Monday and doesn't say his last name, or where they met. Why? We are testing her Interest Level. If she says, "Tom, who?" Or, "where did we meet?" You get the opportunity to say, "Excuse me, I must have the wrong number(you do!)", and hang up!" Think of all the mutual funds you can now afford!

The male ego cannot face the fact that women with high Interest Level cannot forget you in five to nine days. Men with high Interest Level cannot face the fact that if she has positive Interest Level there is nothing to worry about.

"Hi, Caprice, this is Tom." Caprice says, "Why haven't you called? I did. When? Five seconds ago. Well, I just thought you would have called sooner." Caprice has high Interest Level. Why? Because, she asked why he did not call sooner. Great test.

"Let's go out Wednesday for Mexican food and dancing. I will pick you up at eight. What's your address?" Tom shows confidence by assuming she will say yes. If this makes you nervous, you are telling me you are not sure of her (high) Interest Level, right?

Caprice says, "Tom, I don't go out with game players. Next time you get a girl's number, call her right away. Goodbye."

What I am about to say is your litmus test.

If you want to be a loser you will believe her and throw this book in the trash. I also suggest that you marry the homely girl down the block and live unhappily ever after!

If you are a winner you will know she is structured, or has low Interest Level.

When a woman has positive Interest Level(above50%)by definition, she has to go out. That's what Interest Level is all about. She does what she does, because she is interested. If she buys red shoes over black shoes, it's all Interest Level. If she is closer to one girlfriend over another, it's all Interest Level. If she has interest in you and is flexible, she has to go out with you.

you ask a girl out, and she says she has a class that night, but adds, "...but I'll be in school all year, let's go." At midnight you tell your date,"It's late, maybe we should be going." She says, "I'll have some extra coffee tomorrow morning, let's stay a little longer."

In real estate it is Location, location, location. In romantic love, it is Interest Level, Interest Level, Interest Level.

(Sometimes I think my ideas are so simple and obvious that they are actually confusing. Or is it reality just too much too handle?)

Where is it written when you have to call (excluding me)? What if you were busy that week? What if you had three dates that week? What if you were going out of town or taking a vacation? What if you wanted to be a Challenge for the first time in your life and go for "it"?

(Would you forget someone you liked in nine days? Have you got what it takes to be different!)?

Caprice gives Tom her address and they go out. At the end of the date, he does not ask her out for another date. Most guys call the next day and coo like doves. He will wait(Challenge)again for five to nine days. If she has positive Interest Level, it will go higher and higher. And we all know what that means - "Oh,boy!"

When Tom walks her to her door he doesn't ask to use her bathroom(how slimy!). In fact, he stops ten feet short of the door. Now she knows you are not trying to get in.

Go for the kiss only if you are unsure of her Interest Level, no touching, and put a grade(IL) on it. Hopefully, she will tear your tongue out of your head!

If you are sure she has high IL, do not kiss her. I want her dying to kiss you.

The key is, do not make telephone blunders. Short conversations and staying away from her answering machine. The hardest time you will have with The "System" does not believe 100% in the concept of Challenge. Remember, always hang up first.

TESTING

Female testing like "running the gauntlet" – Mohawk proverb.

Love is often a game of high stakes "chicken" – General love.

She has to know your "breaking point" – Doc Love.

My TV show is called, "Doc Love at Venice beach." I wear a "Doc Love" sweatshirt and work with a microphone. My director carries the portable camera and she "shoots" the beautiful women I interview. The bodyguard carries the battery pack and watches our backs.

Today's subject is testing. Not, "Do you test?" Or, "Why do you test?" But, "How do you test? (Self-help books from a female perspective never mention "testing.")

The first girl I see on roller blades and looks like Elle McPherson ("It's great being a love doctor!). I won't tell you what she wasn't wearing! "How do you test men?" "I ask them to wash and wax my car after the first date. I have the brightest Camaro in Santa Monica."

The next "Angel from above" is walking her dog. Short shorts take on a new meaning with this lovely specimen. "How do you test a guy?" "I flirt with men at a party and see if the one I like gets uptight, or stays cool."

A double for Claudia Schiffer is riding her bike. This girl should sell toothpaste on TV. "How do you test a date?" "I don't think I actually test. What I do is find out his opinion on something, tell him I feel the opposite, and then watch him rationalize or change his opinion to match mine."

The next girl is so good looking she fogs the camera lens! She looks like Vanessa Williams, with lips like Kelly LeBrock. "How do you test your dates?" "I try to change the plans of the evening. Whatever he wants to do, I tell him I would rather do something else." "Does anyone ever say, "No." "What do you think Doc, you got eyes?" "But don't you want someone you cannot push around?" "You make him, Doc, and I'll date him."

Had enough guys?

The key is, do not take testing personally; it does not contradict high Interest Level (even nice girls tests). Remember, she was born to know your limits, and keep you on your toes.

TOUCHING

The "System" deals with reality of women making choices - Doc Love.

Authors with Ph.D. in Psychology that actually do write about dating have not approached this field with a scientific attitude - The Reality Factor.

Why is it, absolutely no one except me, talks about Challenge or testing when discussing love and dating - Doc Love?

Besides (verbally) interviewing all types of women and men about romantic relationships, I also interviewed many couples without them even knowing it.

I am in a restaurant, shopping, driving, or walking down the street. Realizing I could not go up and ask them, "By the way, who is the real boss?" Because I would get "popped," or end up in the slammer, I became a student of body language. My goal was to figure out as much as I could about this couple without hearing them. "Interviews from afar," I call them.

I want you guys to start doing this. Watch couples and try to figure out, who likes whom more. Be sure to watch them through your peripheral vision, or only stare when they are not looking.

The first thing I noticed was a guy (with a woman) in restaurants who "played" with his face. I know this sounds strange, but please bear with me. One guy is scratching his head; another is massaging his neck, another stroking his hairy chin, another leaning on his chin (bored, or just tired?). Another guy is combing his hair with his fingers, and the worse has to do with noses (his ring disappeared!), and acne.

If you were a classy woman (who loves hygiene) on a first date, what would you think? ("That boy is a P-I-G!")

It's strange; the "experts" study rats, but don't study the significance of touching in relationships.

The "new" Tom is on his first date with Caprice, in a seaside restaurant. Tom is sure not to touch Caprice's arm because he knows he wants Caprice to touch first. He knows to always sit opposite of Caprice at the table so he sees her eyes and the distance forces her to reach (stretching is challenging!) Across the table. He will count how often and many times Caprice touches him.

Why? To grade her Interest Level, of course.

In fact, if she touches, or even puts her hand on his, he won't even reciprocate. He plays "dumb." He is going to "work" Challenge to see how far she will go. The "new" Tom knows; women let men know when it's OK to touch. And more importantly, only she knows when she is comfortable enough for touching to begin. The higher the Interest Level, the more she touches (Whom do think is really in control?)

This is very complicated stuff!

The key is, let her initiate all touching, except to help her out of the car, or giving your arm to walk down the street. When her Interest Level is high reciprocate slowly. If she asks you why you keep your hands to yourself, tell her you are shy; they love feelings and vulnerability! Holding hands in public is out, because it is part of affection, and should be private. Remember, women on the first date must give you a tap, or it's "Asta la vista, Baby."

Triangle (The Truth)

The "System" allows a man and woman to become soul mates - Brother Love.

The time has come for men to stand up - Kimbell.

What you do to get her, is what you do to keep her - Sal "The Fish" Love.

If you are asking, "Doc, but doesn't a guy want a confident woman, and you don't have that on your triangle?" Of course, but it is fourth on her list. I want the man to have integrity, but it is (implied) included in confidence. Put on your thinking cap, isn't a truly confident guy loyal, honest, and trustful. Are egotistical guys really confident? Of course not. They are making up for a lack of something (you Psych majors can fill that in). If you don't believe me, watch the TV talk shows!

Part of my mission is to take the garbage out of your head regarding relationships(de - program you). And the nature of truth is; it is so powerful, I am giving you just the basics(foundation), so I don't confuse (overwhelm) you. When you become "a love missionary" and preach this information to your friends, the rest will come to you. "One step at a time, Bro."

The key is, this is the key. Remember, a normal woman cannot walk away from The "System."

TRUST

What the woman says, when you are not around; matches what she does, when you are not around, equals trust - Doc Love.

The old fashioned way, it's earned - Barney.

Long-term wise, trust raises both Interest Levels - Doc Love.

When the man comes home to her castle, he is looking for a refuge. A place to refuel, regenerate, and above all, to be comfortable. A big part of that is his wife being (positively) consistent, so trust (one-third of integrity) is a firm belief in her reliability.

Tom goes hunting once a year with his buddies for a week. He hunts bear, not other women. He trust her and Caprice trusts him. When two people trust each other, they love each more. Adultery, like possessiveness and jealousy, never, ever brings anything positive to a relationship. This is a 100%er. If it happens, the one betrayed cannot ever trust the other party completely. I know that you have heard that you can go visit the expert's couch, or talk to the preacher to "get over it." But when the trust bond is severed; it is forever.

Watch the girlfriends and wives; publicly forgive(the next day!)their boyfriends and husbands to the media. In their hearts they would like to do to them, what the Apaches did to a captured trooper, a hundred and twenty years ago!

"All is forgiven," equals more brainwashing.

The key is, guys, you will always find another women attractive and some of you will even ask yourselves, “Why did Y get married?” Throw some cold water on your face, and move on. Remember, if you are a “hound dog,” and love beautiful women please do not get married.

VICIOUS

They don’t call them “sweet b--’s” for nothing - Fast Eddie Love.

What does Pussycat do with the mouse before he kills it - Sal “The Fish” Love?

You wana’ play, you gonna pay - Anonymous.

Take your pick, boys: black window, treacherous, Shark, malicious, Psychic vampire, user, shrew, bushwhacker, cheap shot artist, ruthless, vindictive, merciless, spiteful, sucker puncher, lethal beauty, loser, and viper. Did I miss anyone?

You knew this girl was trouble from day one. But no, you said this one was going to be different. Right! Now its pain time.

The key is, talk to your buddy who has gone through a bitter breakup. Remember when you are crying in your beer that was the one who was sooooooooooooooooooooo concerned about all your feelings!

VULNERABLE

Negatives play to the heart, but don’t keep it - Uncle Jethro Love.

“Vulnerable” is Womanese for “broken” - Doc Love.

The weak brother is the worst of mankind - Shakespeare.

I am going to write this war story describing vulnerable, the way the “experts” would. Tom is on his first date Caprice. caprice probes his past, and Tom knows to be open as possible especially about his negative traits, self - criticisms, and his hang-ups. Tom talks about his financial problems, and how his last three girlfriends dropped him. And then the best, all his negative feelings. Tom knows women love that. Why? The men - bashing self - help books written by women, who only help women (the “experts” should know) say so. They went to college, didn’t they?

After the interview is over, Tom asks her to go steady. Tom does not know that it is her IL in him that counts - not his IL in her.

The key is, think guys. Remember, God gave you common sense; don't be afraid to use it, and question authority and accepted beliefs.

WIMP

The man who is too, too sensitive, is boring - Fast Eddie Love.

“Whatever You Want” - theme song of Wimpus Americanis.

Respect is a two way street - Doc Love.

I think a lot of guys are perceived as waek by women who really aren't. They just don't see any big deal with letting her make all the decisions. But The Reality Factor says, “She cannot love you, unless she respects you.” Respect is built on you not letting her win all the battles.

Caprice wakes Tom at 2 am and asks for pastrami on rye. He will be back from the all - night deli in half an hour. Caprice thinks to herself, “Can't he just once, be strong with me?” Shakespeare said, “They take suggestions as a cat laps milk.”

If Caprice is a flexible giver, pregnant, says please, appreciates Tom going out for him, and it's the first time; he goes to the deli.

The key is, one hand washes the other. Remember nobody likes or respects a pushover, so do not be too happy to be there and never stand up to her, you coward!